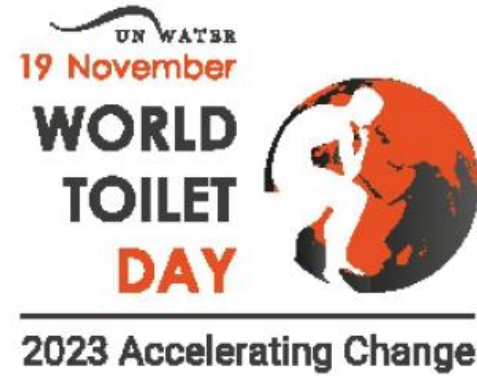




United Nations



Celebrations of World Toilet Day (20th November and 21st November 2023)

by Maharashtra Urban WASH-ES Coalition

(A Regional Centre for Urban and Environmental Studies (RCUES) of All India Institute of Local Self Government Mumbai (AIIISG Mumbai) and UNICEF Maharashtra initiative)



Background:



World Toilet Day is celebrated every year on 19th November.

Theme of 2023: 'Accelerating Change.'

Sustainable Development Goals 2030



Implementation:





Activities by Regional Centre for Urban & Environmental Studies (RCUES) of All India Institute of Local Self-Government, Mumbai (AIIILSG Mumbai)

1. Webinars
2. Awareness activities with the Sanitation Workers of All India Institute of Local Self-Government, Mumbai (AIIILSG, Mumbai) and the students of Sanitary Inspector Diploma Course of All India Institute of Local Self-Government, Mumbai
3. Awareness through Social Media like LinkedIn and WhatsApp
4. Communication materials translated in Marathi for dissemination



1. Webinars



World Toilet Day 2023 Swachh Bharat Mission - Accelerating Change for Safe Sanitation

World Toilet Day: Accelerating Change for Safe Sanitation – Swachh Bharat Mission, MOHUA

Shri Hardeep Singh Puri, Minister of Housing and Urban Affairs (MoHUA) and Petroleum & Natural Gas addressed world leaders and partners of the Government Agencies on 17th November 2023. He announced the Clean Toilet Challenge Campaign (19th November (World Toilet Day) to 25th December (Good Governance Day)) and also encouraged NGOs and other organizations to join in the campaign.

To view the meeting, click on this link:

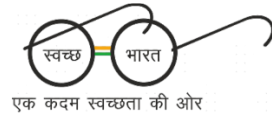
<https://www.youtube.com/watch?v=mBDCapGuBDk>



Climate Resilient Sanitation: World Toilet Day: Accelerating Change

Climate Resilient Sanitation: World Toilet Day: Accelerating Change

This webinar was held on 21st November 2023 in which India was represented by Ambassador Yojna Patel, a permanent mission of India to the UN spoke about 'Clean India Mission' or Swachh Bharat Mission as India's top priority focusing on open defecation, toilets in all the households etc. She shared how the nation is challenging climate resilience and disaster management with cyclones becoming so frequent. Focusing on WASH, she reported the role of women being so strong and they are leading. There is increase in awareness on women related issues like menstrual hygiene. Many women centric stories are coming in the forefront. In the way forward she echoed the need for discussion on clean water and sanitation high on political agenda. Ann Thomas, Team Leader – Sanitation and Hygiene, WASH Programme Division, UNICEF echoed the need for a national policy for sanitation and climate.



2.1: Awareness amongst the Sanitation Workers of All India Institute of Local Self-Government, Mumbai (AIIISG, Mumbai)



Introducing World Toilet Day through the story of Hummingbird story



**We are Together in This!
Training of Sanitation Workers along with Office staff**



**Felicitation of our champions, our #SafaiMitras!
Sanitation Workers of AIIISG, Mumbai**

On 20th November 2023, the Sanitation Workers of All India Institute of Local Self-Government, Mumbai (AIIISG Mumbai) underwent a special training on the precautions one should take while deep cleaning the toilets. These precautions when revisited with the workers, brought a smile to their faces. Ms. Utkarsha Kavadi, Sr. Executive Director, AIIISG Mumbai and Director, Secretariat Maha-UWES-C appreciated the relentless hard work they put in and felicitated them with reflective jackets, hand gloves, and the Sanitation Workers Booklet.



2.2: Awareness amongst the Students of Sanitary Inspector Diploma Course of All India Institute of Local Self-Government, Mumbai



Trainers from RCUES Mumbai spread awareness on World Toilet Day with the Students of Sanitary Inspector Diploma Course at AILSG Mumbai



The Young Warriors of Sanitation!

On 21st November 2023, 25 students of the Sanitary Inspector Diploma Course of AILSG Mumbai were given special training on World Toilet Day. Keeping in mind their youthful nature and tweaking the training according to their course syllabus, it aimed to spread awareness on Sustainable Development Goals, significance of World Toilet Day and the importance of their contribution as Sanitary Inspectors.



3. Social Media: LinkedIn

Through the LinkedIn posts on the official page of MAHA Urban WASH- ES Coalition page, the World Toilet Day celebrations started with announcing the seminars by MOHUA and UN Water and visual aids. 1214 viewers saw the posts.

Maharashtra Urban WASH- ES Coalition
894 followers
6d • 🌐

The week-long celebration of #worldtoiletday commenced with the insightful webinar, "Swachh Bharat Mission - Accelerating Change for Safe Sanitation," where we joined esteemed sector partners and industry experts to delve into "To... [see more](#)

Swachh Bharat Mission
Accelerating Change for Safe Sanitation

17th Nov, 2023
123-C, Nirman Bh...
New Delhi

Video performance		
177	Total views	
Post performance		
362	27	7.46%
Impressions	Engagements	Engagement rate
6	1.66%	19
Clicks	Click-through rate	Reactions
1	1	
Comment	Repost	

“Swachh Bharat Mission - Accelerating Change for Safe Sanitation,” A webinar by Ministry of Housing and Urban Affairs (MoHUA)



Maharashtra Urban WASH- ES Coalition
894 followers
4d • 🌐

Today, we commemorate World Toilet Day, a global initiative to raise awareness about the importance of #sanitation and its impact on our #health, #environment, and social well-being. ...see more

BE THE CHANGE YOU WANT

WORLD TOILET DAY 2023 Accelerating Change
COUNTDOWN SANITATION FOR ALL TO 2030

15 1 comment

Like Comment Repo

Organic impressions: 396 Impressions Hide re

Post performance ⓘ
Targeted to: All followers

396 Impressions	29 Engagements	7.32% Engagement rate
11 Clicks	2.78% Click-through rate	15 Reactions
1 Comment	2 Reposts	

Raising awareness on sanitation and its impact on health, environment, and well-being through communication materials.





Post performance		
Targeted to: All followers		
221 Impressions	17 Engagements	7.69% Engagement rate
14 Clicks	6.33% Click-through rate	3 Reactions
0 Comments	0 Reposts	

International Water Resources Association for a crucial discussion on Climate Resilient Sanitation



2023 Accelerating Change



Maharashtra Urban WASH- ES Coalition
894 followers
3d · 🌐

In honor of #WorldToiletDay, we hosted a series of events to raise awareness about the importance of sanitation and foster a collective commitment to improving global sanitation practices. ...see more

Be the first to comment on this

Organic impressions: 235 Impressions Hide results

Post performance 📊
Targeted to: All followers

235 Impressions	60 Engagements	25.53% Engagement rate
34 Clicks	14.47% Click-through rate	26 Reactions
0 Comments	0 Reposts	

Raising awareness on Deep cleaning with Sanitation Worker and awareness on World Toilet Day with the students of the Sanitary Inspectors Course at AILSG Mumbai.



3.2. WhatsApp:



Communication materials translated in Marathi for dissemination.

To spread awareness on World Toilet Day, two posters were tweaked and translated into Marathi. The posters in English received 182 views and a few indulged in discussion on World Toilet Day. The posters in Marathi were viewed by 95 contacts followed by a discussion with few.





Activities by Partner Organizations:

1. KAM Foundation
2. Citizens Association for Child Rights (CACR)

4. Sanitation Workers Training Program by KAM Foundation



Sanitation Workers during the special training on World Toilet Day at Talegaon.



Sanitation Workers undergoing training on World Toilet Day at Malegaon.



In the on-going 'State-wide Intensive Training Program for Sanitation Workers in Maharashtra on Their Occupational Safety and Dignity', KAM Foundation conducted a session on World Toilet Day by narrating the Hummingbird Story. In Talegaon, 58 Sanitation Workers attended the session and in Malegaon Budruk Municipal Council, 70 sanitation workers attended the session.



4.2: Awareness on Menstrual Hygiene by Citizens Association for Child Rights



Women Using Sanitary Napkin wending machine.



CACR volunteer reminding the young cub the steps to wash hands.

Citizens Association for Child Rights (CACR) celebrated World Toilet Day with 50 children and 80 women by conducting activities at Bhoomi Swachhta Foundation and Telugu Youth Foundation (Toilets) at Dharavi.



2023 Accelerating Change



एक कदम स्वच्छता की ओर



5: State SBM (Grameen) on World Toilet Day 2023

Districtwise Abstract of 40 Days Campaign of IHHL GAP Assessment for FY-2023-24 (Letter Ref.: S-18011/60/2023-SBM-V-DDWS on dated:- 27-10-2023) as on 14-12-2023 (Thursday) at 12.10 P.M. ; Last Date to fill data by 08-11-2023 (Wednesday)

SL. NO.	District Name	Nos. of Villages	Nos. of Villages Survey done initiated	Nos. of Villages Survey not started	Nos. of HHs without toilets found in Survey	From Column 11- Nos. of HHs without Toilets available on IMIS (SBM (G) Portal + Citizen Application	How many HHs are balance for entering in SBM IMIS	GAP Finding in Survey Completed (YES/NO)	Sanction letter issued to Nos. of Household	Nos. of IHHL Works Started till date (Against HHs Sanction Letter issued)	Nos. of IHHL Works Completed till date (Against HHs Sanction Letter issued)	IHHL entries done into IMIS (Against Completed works)
1	2	3	4	5	6	7	8	9	10	11	12	13
1	AHMEDNAGAR	1579	1579	0	4892	3142	1750	1460	3470	2353	1477	0
2	AKOLA	930	930	0	1202	505	697	969	1202	252	271	0
3	AMRAVATI	1566	1566	0	4296	3472	697	1599	697	697	0	0
4	ALURANGABAD	1298	1299	0	2601	2601	0	1298	2601	0	0	0
5	BEED	1350	1350	0	6037	871	5166	1350	1769	312	0	0
6	BHANDARA	765	765	0	2901	2188	713	765	1146	854	200	0
7	BULDHANA	1254	1254	0	7979	1743	6239	1254	1743	1743	12	0
8	CHANDRAPUR	1400	1400	0	6227	2103	4124	1400	4124	19	9	0
9	DHULE	671	671	0	426	161	264	671	426	408	83	17
10	GADCHIROLI	1482	1482	0	5138	636	4502	1482	4502	164	54	0
11	GONDIA	868	868	0	9674	9674	0	5	9674	814	333	259
12	HINGOLI	656	656	0	1974	1974	0	276	1974	0	0	0
13	JALGAON	1478	1478	0	7546	2897	4649	1478	4649	641	42	0
14	JALNA	949	949	0	5604	3336	2213	399	2460	1484	0	0
15	KOLHAPUR	1191	1191	0	1397	897	440	1191	897	132	75	0
16	LATUR	916	916	0	9656	2447	7510	916	738	569	373	0
17	NAGPUR	1518	1518	0	1804	1169	635	1518	588	217	12	0
18	NANDED	1534	1534	0	3001	852	2149	1534	3001	851	41	0
19	NANDURBAR	938	938	0	2311	2177	134	938	2214	392	650	0
20	NASHIK	1910	1910	0	4588	2156	1589	1910	1146	1659	33	0
21	OSMANABAD	718	718	0	1329	1363	276	718	1329	1329	873	0
22	PALGHAR	899	891	7	12614	2852	7104	899	8670	0	0	0
23	PARBHANI	825	825	0	8768	888	8080	0	2456	45	0	0
24	PUNE	1843	1843	0	1843	898	1196	1843	898	898	898	0
25	RAIGAD	1832	1832	0	2445	796	1679	1832	1832	0	0	0
26	RATNAGIRI	1532	1532	0	6968	351	6624	1532	3081	630	59	0
27	SANGLI	723	723	0	3278	2548	730	723	730	702	146	0
28	SATARA	1741	1741	0	1242	117	1225	1741	1142	66	66	0
29	SINHUJURG	741	741	0	2015	302	1113	741	480	0	0	0
30	SOLAPUR	1126	1126	0	4298	1937	2361	1126	1263	1263	0	0
31	THANE	792	792	0	6524	683	5331	792	1620	1146	70	0
32	WARDHA	861	861	0	3787	1661	1909	861	1862	105	149	0
33	WASHIM	675	675	0	3632	1636	1997	675	1997	236	100	0
34	YAVATMAL	1789	1789	0	14114	11794	2320	1789	7521	1214	896	0
Total		40270	40263	7	162410	73065	85383	37552	81395	20564	6925	276

Observations:-

1. Brown Color Districts having below 500 without toilets (In Nos.), found for entry into SBM (G) IMIS portal.
2. SBM: Many districts haven't updated "GAP Finding in Survey Completed (YES/NO)" (Column 14) and "Nos. of Household sanction letter issued (Column 15)". Requested to comply the data filing request at the earliest.
3. SBM: Many districts haven't updated "Gram Sevak's Name (Column 18)" and "Gram Sevak's Mobile No. (Column 19)".
4. New introduced column "Nos. of IHHL works started till date (Column 16)" and "Nos. of IHHL works completed till date (Column 17)", needs to be updated by districts at the earliest.
5. BHHL entries done into IMIS (Against completed works) column, needs to be updated by all districts.

A survey was conducted in the 34 Districts of Maharashtra by State SBM (Grameen) to understand the status of the Individual Household latrines (IHHL) in the state for 2023-24. This survey will help to determine the action needed to sustain the ODF status along with the goals set up by SDG 6. The study reflects 20, 564 number of IHHL work started till date against households (HHs) sanctioned letter issued. 6925 number of IHHL work completed till date against HH sanction letter issued.





Thank You!