

GLOBAL HANDWASHING DAY 2021

“Our Future is at Hand-Lets Move Forward Together”



Global Handwashing Week Celebration
(11th October 2021 - 18th October 2021)

A report from Maharashtra

Prepared by
Maharashtra Urban WASH & Environmental Sanitation Coalition

unicef 
for every child

Partners

Government Partners

- *School Education and Sports Department, Government of Maharashtra*
- *Integrated Child Development Services (ICDS), Government of Maharashtra*
- *Water Supply and Sanitation Department, Government of Maharashtra*

Partners

- *Citizens Association for Child Rights, Mumbai (CACR)*
- *Centre for Youth development and Activities (CYDA)*
- *Youth for Unity and Voluntary Action (YUVA)*
- *Ecosan Services Foundation (ESF)*
- *Society for Action in Creative Education and Development (SACRED)*
- *Regional Centre for Urban and Environmental Studies of All India Institute of Local Self Government, (RCUES Mumbai)*
- *Indian Institute of Youth Welfare (IIYW)*
- *Action Related to the Organisation of Education, Health and Nutrition (AROEHAN)*
- *The Life Foundation (TLF)*
- *Grameen first Development Foundation*
- *Urmee NGO*
- *Rise Infinity Foundation (RIF)*
- *Helping Hands*
- *Swacchata Sanwardhan (Sanstha) Sangh*
- *Association of Social Beyond Boundaries*
- *WIFA- Just Play*

As a part of Secretariats

- *Maharashtra Urban WASH-ES Coalition*
- Maharashtra PECOnet.*

Conveyed UNICEF Maharashtra





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GLOBAL HANDWASHING DAY 2021

OUR FUTURE IS AT HAND-LET'S MOVE FORWARD TOGETHER



Letter to Uncle/ aunt/any relative on importance of hand hygiene

01

Each participating student will send five printed letters to their nears and dears explaining importance of hand hygiene.

Five fingers and five days



This year's theme

Our Future is at Hand – Let's Move Forward Together'

is a call to action to address the historic neglect of hand hygiene investments, policies, & programs once and for all. UNICEF, Maharashtra, in collaboration with development partners from various parts of the state reaching out to every household through different activities.



Mass message campaign (bulk messages) Series of messages to send

02

Dissemination of key hand hygiene messages during the campaign period on daily basis using bulk message facilities



03

Poster/Essay writing competition

Poster and essay writing competitions to be organized focusing GHD theme

05

Demonstration of Hand washing and Street play / miking with support of habitation /ward/pada volunteers



Seeing is believing: Mass campaign for awareness creation along with demonstrations to emphasis importance of hand washing.



Retrofitting of existing hand washing stations in the schools of focus district

04

Replacement of existing conventional taps through elbow operated taps at schools in campaign mode





Introduction

Global Handwashing Day (GHD) is an international handwashing promotion campaign to motivate people around the world to improve their handwashing habits. Washing hands at critical points during the day with soap is crucial. Global Handwashing Day is celebrated on 15 October of each year. The global campaign is dedicated to raising awareness of handwashing with soap as a key factor in disease prevention.

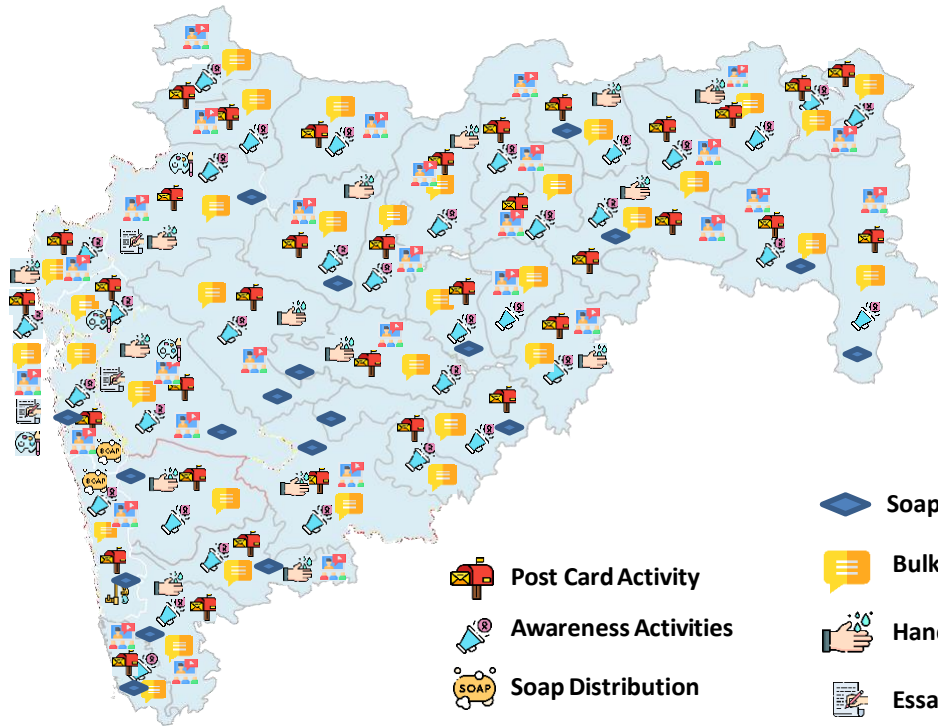
This was initiated by the Global Handwashing Partnership (GHP) in August 2008 at the annual World Water Week in Stockholm, Sweden. The first Global Handwashing Day took place on 15 October 2008. The date was appointed by the UN General Assembly. The year 2008 was also the International Year of Sanitation.











The Global Handwashing Day helps raise awareness of the importance of handwashing with soap. Proper hygiene requires that individuals know the importance of good hygiene and develop the habits to carry it out. Majority of population lack the important habits of timely handwashing with soap, and thereby unknowingly risk themselves and others.

Handwashing with soap is very effective and the least expensive way to prevent diarrhea and acute respiratory infections, and also reduces the risk of transmission of COVID-19. Handwashing with soap is estimated to reduce cases of diarrhea by 30% and respiratory infections by 21% in children under the age of five. Pneumonia, a major ARI (Acute Respiratory Infection), is the number one cause of mortality among children under five years, killing an estimated 1.8 million children per year. Diarrhea and pneumonia together account for almost 3.5 million child deaths annually.

The World Health Organization (WHO) recommends washing hands for at least 20 seconds before and after certain activities. These include the five critical times during the day where washing hands with soap is important to reduce fecal-oral transmission of disease: after using the toilet (for urination, defecation, menstrual hygiene), after cleaning a child's bottom (changing nappies), before feeding a child, before eating and before/after preparing food or handling raw meat, fish, or poultry.

Overview of Global Handwashing Day celebration in Maharashtra



-  Soap Collection Rally
-  Post Card Activity
-  Bulk mails & messages
-  Awareness Activities
-  Handwashing demonstrations
-  Soap Distribution
-  Essay Competition
-  Elbow operated taps & pedal operated handwashing stations
-  Poster Competition
-  Webinar

More than **17.4** million people

were reached through public engagement as part of GHD celebration

STATE & LOCAL GOVERNMENT OFFICIALS
SANITATION WORKERS
YOUTH GROUPS
ANGANWADI WORKERS
VOLUNTEERS
SELF HELP GROUPS
SCHOOL STUDENTS
SCHOOL TEACHERS
ASHA WORKER
COMMUNITY BASED ORGANISATIONS
ICDS SUPERVISORS
HEALTH CARE WORKERS
PARENTS OF SCHOOL STUDENTS
WORKERS
COMMUNITY MEMBERS
PREGNANT WOMEN
LACTATING MOTHERS
PREGNANT WOMEN



Global Handwashing Day

Overview

The launch of the Global Handwashing Day in 2008 was proposed to ‘bring people together’ to maintain global promotion, visibility and sustainability of hand hygiene in health care in support of hand hygiene around the world. This year the theme for 2021’s GHD, “Our Future is at Hand – Let’s Move Forward Together”, aimed to mobilize the potential, and bring about an international focus on hand hygiene as a fundamental component of public health and safety. Furthermore, the current COVID-19 pandemic has seen a focus of education and information on handwashing aimed both at people working within the health sector as well as to the general public. There has been a proliferation of public health messages through various sources about the importance of handwashing, and the correct techniques for handwashing.

UNICEF Maharashtra along with partner organizations carried out a week-long activities reaching out to diverse population, highlighting their role in achieving effective hand hygiene action at the point of care. These included awareness cum outreach through street plays, writing and sharing ‘post card’ messages about hand hygiene, among others. With hand hygiene, as the first line of defense against COVID-19, installation of elbow operated taps too was undertaken as a distinguished activity during the GHD celebration 2021. Various handwashing demonstrations and training sessions were carried out for school children with a focus on safe reopening of schools. Sanitary workers, *anganwadi* workers, pregnant and lactating mothers were also oriented about hand hygiene knowledge and practices. Other unique sessions including making of home-made handwash liquid were received with great interest by the people.

This following report is a compilation of various activities executed during the GHD 2021 activities in Maharashtra. It also presents details on local partners who came together for an effective execution of activities at the local level. It is commendable to see greater and more widespread efforts to raise handwashing awareness and a notable increase in people speaking up and talking about the importance of handwashing. The significant growth of interest in promoting handwashing behaviours since the start of COVID-19 pandemic should be harnessed and continued well after this outbreak is contained.

Celebration by State Water Sanitation Mission

Introduction

State Water Sanitation Mission (SWSM), Water Supply and Sanitation Department, Government of Maharashtra with the support of UNICEF Maharashtra, celebrated global handwashing through various activities spanned across five days. These activities were designed and targeted towards the rural population in the state of Maharashtra.

Following are the four major activities that were undertaken by SWSM for promotion of hand hygiene among the masses:

- Hand washing with soap demonstration and community meetings
- Soap collection rally
- Mass awareness campaign
- Organization of different programs and competitions at local level

The above activities were conducted between 11th to 15th October 2021.

Orientation of SWSM and DWSM staff

In presence of Mr. Ravindra Shinde, Project Director (SWSM) on 11th October 2021, a virtual meeting was conducted for entire staff of Water Supply and Sanitation department. Deputy CEOs, BDOs, DWSM staff, BRC, and CRC from all 34 districts of Maharashtra were present.

Mr. Shinde in his address note discussed about the importance of Global Handwashing Day and its relevance in controlling the spread of Covid-19 infection. He appealed to all the districts to celebrate GHD 2021 in extensively to reach out to critical stakeholders in hygiene management in rural areas, from households to institutional level. He motivated participants to disseminate messages about hand hygiene to encourage people participation and promoting handwashing behaviour.

Ms. Aparna Kulkarni – Gowande, State Communication Consultant, UNICEF, emphasized on the heightened importance of washing hands during the COVID-19 pandemic and the subsequent relevance of this year's theme – "Our future at hand – let's move forward together". A brief about activities, use of mass media, mid-media, and 3 short video teasers were shared with the participants for further implementation at district, block and GP level.

Inauguration

Mr. Gulabrao Patil, Minister, Water Supply and Sanitation Department, Government of Maharashtra inaugurated this years Global Hand Washing Day celebration through a state level event. Mr. Sanjay Bansode, State Minister, Water Supply and Sanitation Department was also present at the event. Dr. Sanjay Chahande, (IAS), ACS, WSSD gave introductory remarks.



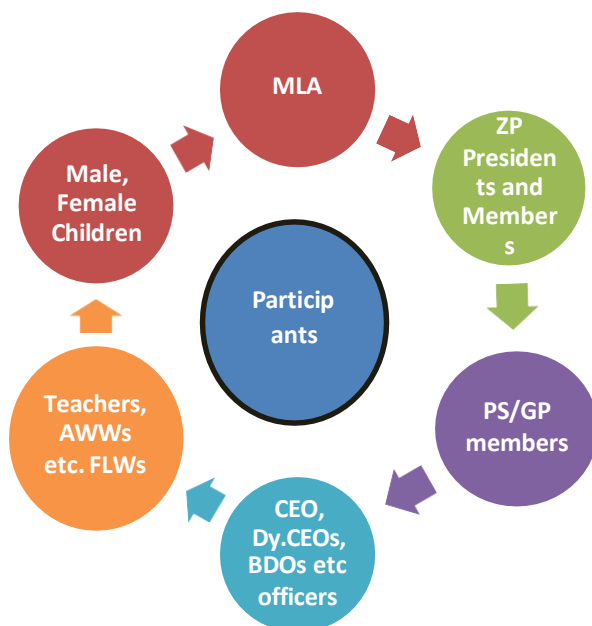


Mr. Patil launched three teasers produced by UNICEF Maharashtra. He emphasized the importance of hand hygiene, not only during the pandemic, but in the every day practices. He appealed to the participants from all the districts to celebrate the five-day long event to encourage people to change their hygiene behaviour through mass media, to deliver messages on community-based behaviour change around hand hygiene and its role in maintaining health.

Mr. Patil also demonstrated hand washing with soap using SUMAN M technique. CEOs, Dy CEOs, BDO, and District Water Sanitation Mission team members attended the inaugural event virtually. Mr. Sanjay Chahande (IAS), ACS, WSSD; Mr. Ravindra Shinde, Director, SWSM; Mr. Ganesh Wadekar, OSD, WSSD; Mr. Chandrakant More, US, WSSD; Ms. Smita Rane, US, WSSD; Mr. Ashish Thorat, IEC Consultant, SWSM along with Mr. Sandeep Tendolkar, State Consultant and Ms. Aparna Kulkarni – Gowande, State Communication Consultant from UNICEF Maharashtra were also present at the event. The news about the event was streamed on DD Sahyadri, National TV channel in Maharashtra.



Celebration by DWSM in Maharashtra:



GHD was celebrated by all 34 DWSM cells in the state. Activities conducted at district level included:

1. Demonstration of hand washing with soap
2. Soap collection rally
3. Mass awareness campaign and community meetings
4. Organization of different programs and competitions at local level

After receiving the letter from SWSM about GHD celebration, CEOs issued guidelines to all schools, *anganwadis* and *gram panchayats* to create an enabling environment and active participation targeting teachers, students and parents with key messages on safety behaviour from various stakeholders.

Through the week-long activities, a total of around 10 million people were reached with public health messages on the importance of handwashing and the correct techniques for handwashing. Over 40 % of the population was reached through short videos via various communication platforms like print and electronic media, and 29 % reached were targeted through social media activities on their handheld devices. Approximately 31.81 lakh people were directly engaged through outreach activities which is 31 % of the total population reached, 20% of which constitutes. In addition, 67,237 soaps were collected in a day as part of the GHD celebration.

Coverage			Direct reach				Soap collected	Media reached		Total
District	Blocks	GP	Male	Female	Children	Total				
32	322	24873	783996	524889	2155903	346478	69349	4948303	3321086	11734177

Government of Maharashtra along with the support of UNICEF celebrated GHD across the state as an annual global advocacy day dedicated to increase awareness and understanding about the importance of handwashing with soap as an easy, effective, and affordable way to prevent diseases and save lives. Furthermore, the event focused on the links between the hygiene aspects Swachh Bharat Mission 2.0 at the household, institutions and communities at large focusing on positive behaviour change and hand hygiene for better health in the state.

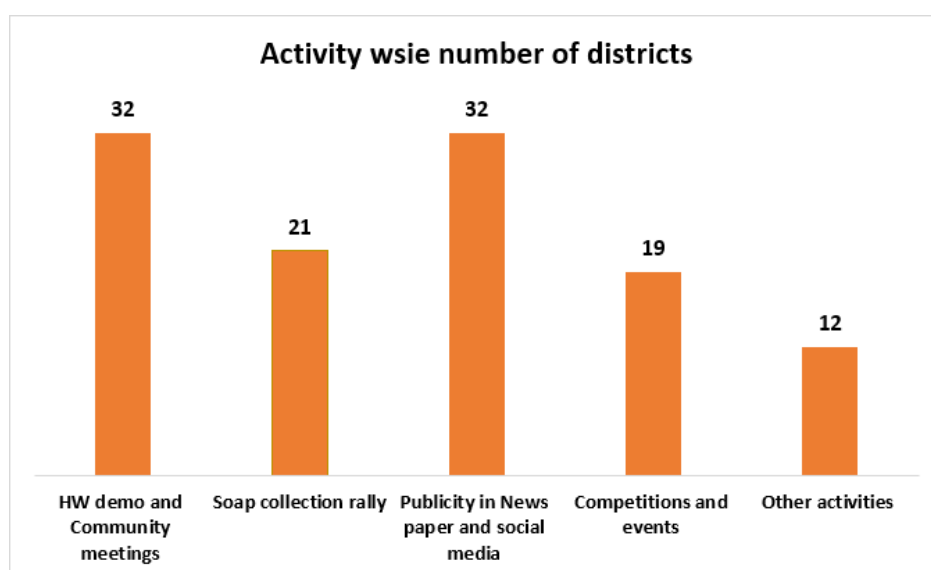
Front line workers like AWW, ASHA, Swachhagrahi, BRCs, CRCs were among the major advocates and grassroots leaders for implementation of the activities, that brought meaningful representation from the Department of Education, Department for Women and Child Development, Health Department at district levels, under the leadership of CEO, Zilla Parishad.

In the present age of social media, platforms like WhatsApp, Facebook, Twitter, Instagram were leveraged to share short videos or teasers developed by UNICEF Maharashtra. These were released by Hon'ble minister, Water Supply and Sanitation Department and disseminated widely through SWSM and DWSM staff reaching younger population and netizens.



District wise reach of the activities

District	Blocks covered	GP Covered	Direct reach (A)				Soap collected	Indirect reach (B)			Total reach (A+B)
			Female	Male	Children	Total		News paper	Social media	Total	
Ahmednagar	14	1311	18984	28819	243336	291139	7866	509834	502231	1012065	1303204
Akola	7	523	13465	16530	24850	54845	0	40557	5787	46344	101189
Amravati	14	839	18984	28819	243336	291139	7455	792856	646896	1439752	1730891
Aurangabad	9	864	16520	17200	15600	49320	8525	90524	90524	181048	230368
Beed	11	1031	18167	29148	267513	314828	3938	143940	33792	177732	492560
Buldana	13	868	12600	15900	13252	41752	2112	633458	350000	983458	1025210
Chandrapur	15	827	41350	41350	36000	118700	0	165400	0	165400	284100
Dhule	4	541	7711	14143	10635	32489	212	267000	145000	412000	444489
Gadchiroli	12	458	48965	66413	37390	152768	0	36521	0	36521	189289
Gondia	8	545	0	0	0	0	0	0	0	0	0
Hingoli	5	563	3535	4559	9479	17573	1544	8828	11177	20005	37578
Jalgaon	6	1051	6422	8775	25251	40448	0	0	22117	22117	62565
Jalna	10	776	11041	23127	7121	41289	150	91000	14650	105650	146939
Kolhapur	12	1025	106361	146322	132208	384891	5299	0	11665	11665	396556
Latur	10	785	16175	32240	18232	66647	2105	450000	0	450000	516647
Nanded	16	1310	15910	30060	365000	410970	0	125000	35000	160000	570970
Nandurbar	6	595	4118	5555	61355	71028	100	60000	75000	135000	206028
Nashik	15	1382	13585	29465	241146	284196	1442	212408	5312	217720	501916
Osmanabad	6	622	32027	64024	93317	189368	0	152000	13000	165000	354368
Palghar	8	938	21786	22810	105355	149951	1114	18504	15713	34217	184168
Parbhani	9	542	2758	12151	7930	22839	826	102720	609312	712032	734871
Pune	13	1200	3750	1350	4759	9859	54	12820	34	12854	22713
Raigad	15	303	1200	7700	20000	28900	0	17568	1248	18816	47716
Ratnagiri	9	846	5639	8668	10715	25022	7458	75000	97000	172000	197022
Sangli	10	699	1820	2580	13200	17600	200	74000	2000	76000	93600
Satara	11	1496	5283	6338	14158	25779	4856	68560	125000	193560	219339
Sindhudurg	8	431	13134	10100	68137	91371	6445	8545	3500	12045	103416
Solapur	11	970	42765	60325	51350	154440	4850	148756	95700	244456	398896
Thane	5	149	600	560	1100	2260	42	1200	0	1200	3460
Wardha	8	192	2436	6156	2580	11172	2500	301204	360768	661972	673144
Washim	6	491	8798	7809	11098	27705	256	240100	48660	288760	316465
Yavatmal	16	700	9000	35000	500	44500	0	100000	0	100000	144500
Total	322	24873	524889	783996	2155903	3464788	69349	4948303	3321086	8104389	11734177



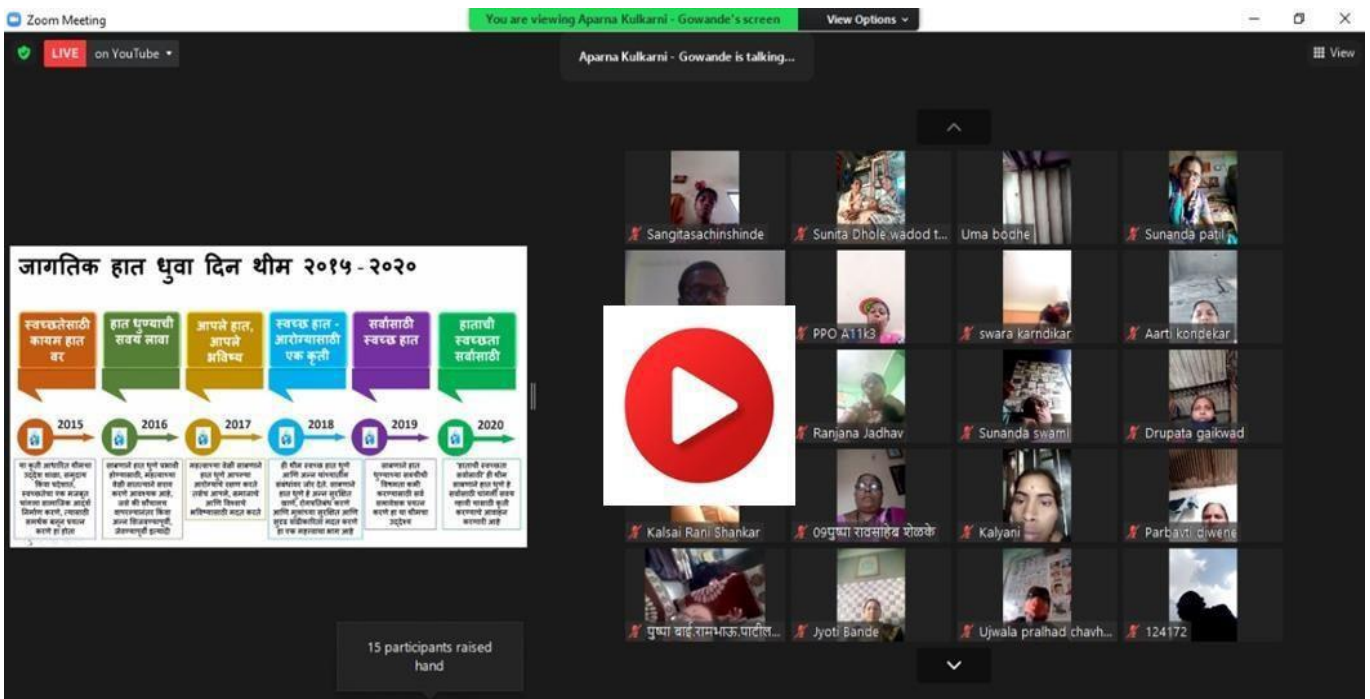
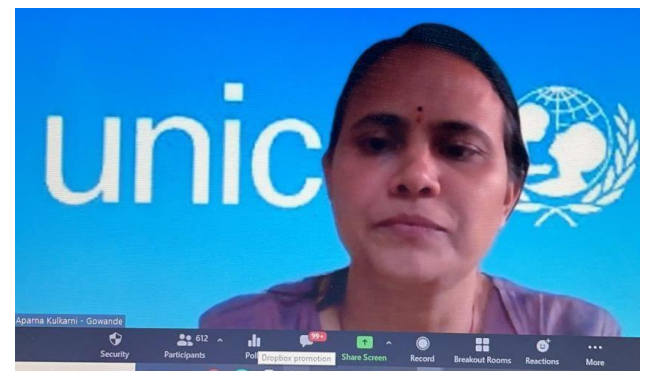
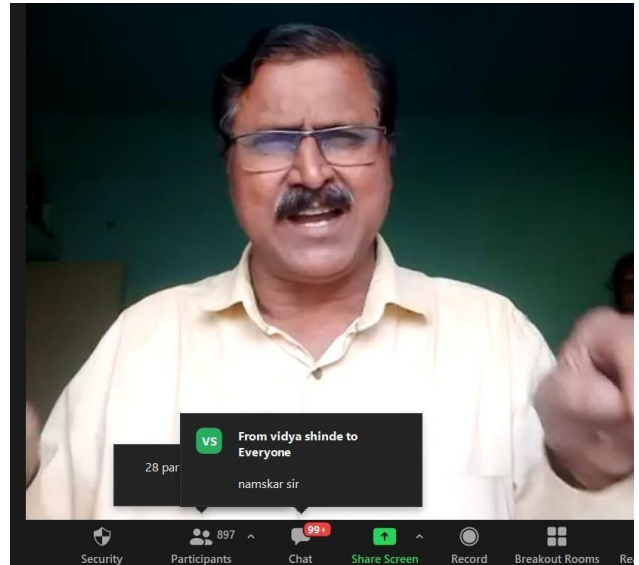
Orientation of ICDS department

An online webinar with the Integrated Child Development Scheme (ICDS) Maharashtra State was arranged to provide an orientation to Supervisors, Anganwadi Workers (AWWs), pregnant women, and lactating mothers on GHD. Hon.Smt.Rubal Agarwal, Commissioner ICDS and Mr. Anand Khandagale, Deputy Commissioner gladly welcomed the team to have this session with the ICDS staff and beneficiaries.

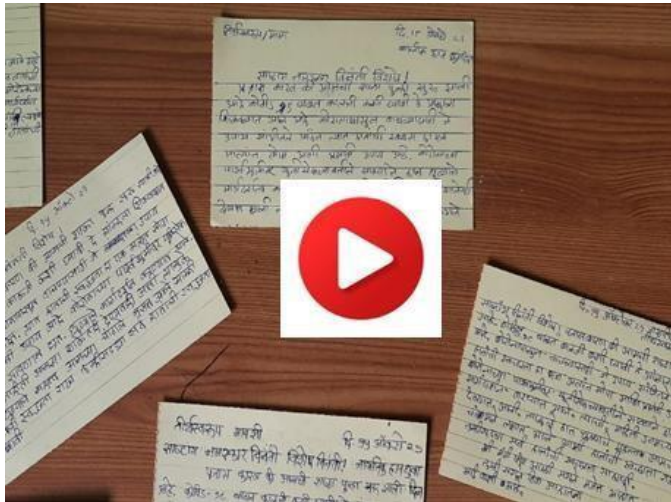
An online webinar for 1 hour was conducted on 18th October 2021 at 3pm to orient them. Mrs.Jayalaxmi Chekkala, Senior Program Manager, Maha-UWES-C, warmly welcomed all in the webinar. It was followed by a comprehensive session explaining hand hygiene by Mrs. Aparna. Kulkarni, WASH faculty, UNICEF. Mr. Mahadev Mali, ex.Principal then demonstrated hand washing steps. The last session was taken by Mr.Sandeep Tendolkar, WASH faculty UNICEF where he discussed and displayed India specific data on hand hygiene.

Overall, the session was very informative and interesting.

More than **2000** ICDS personnel across Maharashtra were oriented in this webinar. They were then expected to disseminate the information on field.



The Post Card Activity

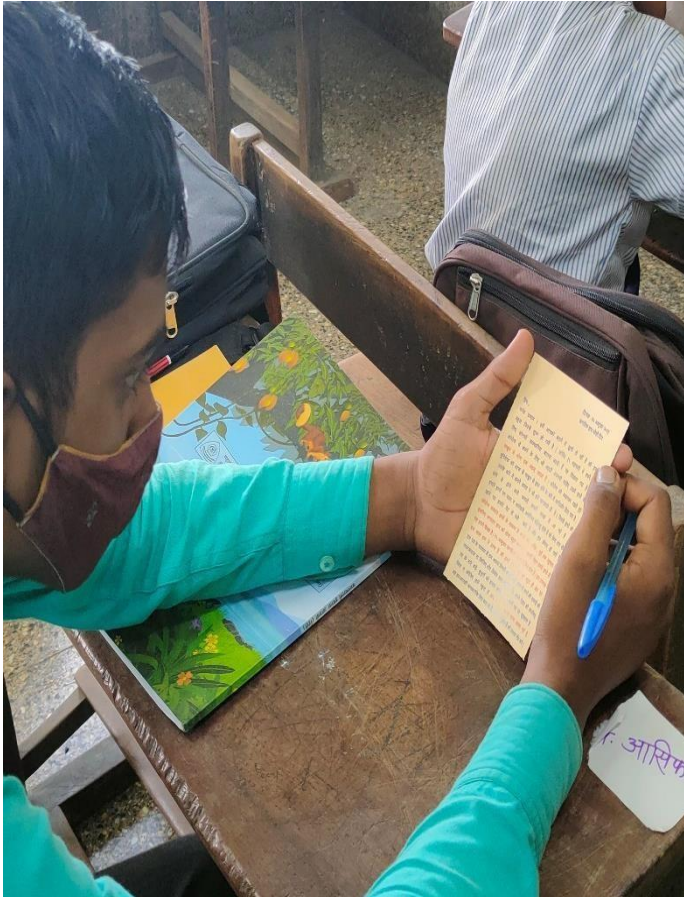


In this era of social media, ‘post card’ is a forgotten way of communication. Most of the students are unaware of postcards as means of communication. The post card activity was selected for the GHD celebration, to convey the message of hand washing with soap to the students and parents in a unique way.

Receiving the post card after a long time from a nephew / niece/relative’s son or daughter was a pleasant surprise for the receiver. It was envisioned that the receiver would read the letter along with other family members so that the message on importance of hand washing with soap would be reached to all the readers. In this entire process, it was assumed that this post card would be read by at least five people.

The message on Global Handwashing Day reached out to more than **3,25,000** people across Maharashtra through **65,000** students writing letters to their relatives and posting them.





Elbow operated taps



Handwashing is viewed as the most important barrier to cross-infection. Incorrect use of hand wash basins may lead to cross-infection either from contaminated water or due to failure to decontaminate hands. Elbow-operated taps used correctly prevent recontamination of hands.

More than **250 elbow operated, and pedal operated taps** were installed across urban and rural parts of Maharashtra **directly benefitting a population of over 7,000 daily**



The elbow operated hand washing stations were installed as a response, adaptation and maintenance of existing WASH infrastructure. It converted the existing handwashing facility into Covid-19 appropriate facility. By replacement of these taps, the old facilities were in use again with new mandates of handwashing caused due to pandemic. Pre-existing dysfunctional handwashing stations of municipal schools were replaced with elbow operated taps across various districts. The school authority supported the cause by giving permissions. The installation and inauguration of these handwashing stations were carried out with the help of local stakeholders. The youth groups willingly took the ownership of the maintenance of these stations in the schools and community. Local people and students were enthusiastic to have these new handwashing stations.

Installation of handwashing station is perceived and promoted as 'building behavior change into the hardware' that opens up a range of opportunities on how the hand-hygiene hardware itself can facilitate adequate hygiene behavior.



Pedal operated Handwashing stations



Pedal-operated handwashing stations are another COVID-sensitive infrastructure adaptation to prevent further transmission of infection, reduce the impact of the outbreak, and support control measures. As a WASH-IPC measure, these pedal-operated handwashing stations were installed to promote hygiene behavior effectively. The local partners also demonstrated the use of these handwashing stations in schools. In addition, the partners also distributed soaps in these schools and community to encourage the practice of handwashing.

Hand washing with soap has attained importance in community like never before. With a renewal and upgradation of WASH infrastructure and facilities, the community people are now aware that beyond COVID-19, handwashing is a very effective tool to fight deadly diseases like Diarrhea among children.

An innovative **combination** of elbow operated taps and pedal operated taps were installed in hospitals for people's convenience.

The pedal operated handwashing stations can be made inclusive for which it is user friendly to children and person with disabilities.

Most of the municipal corporation schools across Maharashtra now have functional elbow operated or pedal operated handwashing stations. This intervention was appreciated by school authorities and they extended the essential help for installation.



Training session for Sanitation Workers

The sanitation workers provide important sanitation services. This is often at the cost of their safety, health and working conditions. The sanitation workers involved in maintaining the community toilets and public toilets are at high risk of getting infected of Covid-19 and also other infectious diseases at larger. Under the Maha UWES-Coalition Project, training of sanitation workers on WASH, hand hygiene, Infection Prevention Control (IPC), COVID Appropriate Behavior (CAB) was conducted as part of the Global Handwashing Week to understand the importance of WASH and behaviour change before and after pandemic.



More than **300** sanitation workers

underwent the training sessions on WASH, IPC, CAB, hand hygiene and health hazards. They also received WASH supplies and information pamphlets.

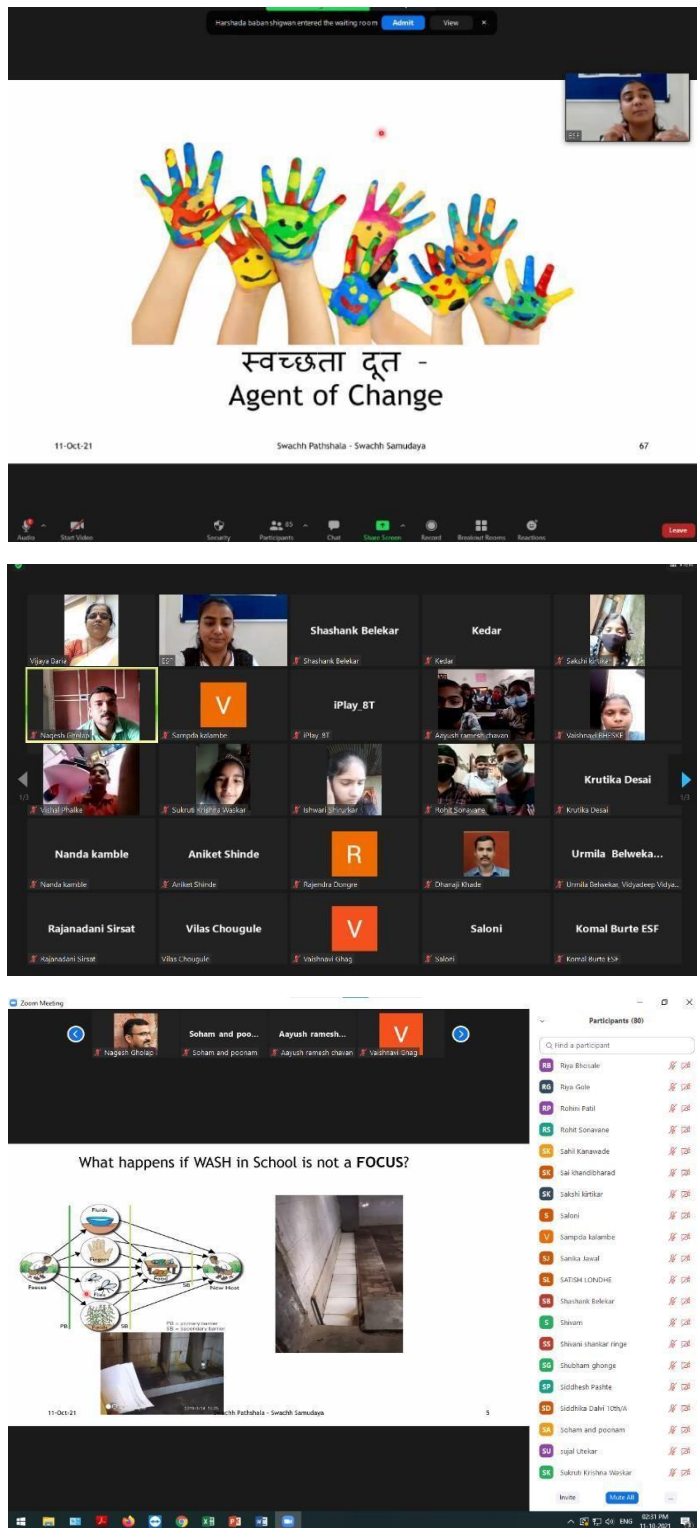
There was a constant support from Dr. Ketaki Ghatge, Medical Officer, Department of Solid Waste Management, Pune Municipal Corporation supported for conducting this program. Mr. Inamdar, DSI, Ghole road, Ward office and Mr. Kathawade, DSI, Bibwewadi Ward office helped in mobilizing the workers and arranging the session



Over **350** gloves with soaps and masks for sanitation workers were provided by EcoSan Services Foundation(ESF) with UNICEF Maharashtra and RCUES of AILSG Mumbai.



Webinar for school children



Online IEC sessions for school students and teachers on WASH, hand hygiene upon reopening of schools as per new government guidelines.

Mr. Yadav, Education Department, Bibwewadi ward office and Mr. Adhave, Education Department, Ghole road ward office Pune Municipal corporation issued guidelines for conducting IEC session in schools. All the school principals were invited to conduct and interact with students.

The messages on hand hygiene were spread widely across different parts of Pune **directly**

benefitting more than **40,000** school students, teachers, parents, community members.

During the course of the awareness activities, IEC materials were shared with the students and teachers on norms, nudges and other drivers of hand hygiene behavior change. As schools are potentially more vulnerable to spread of COVID infection, such awareness sessions provide students and teachers with ideas and perspectives on daily hygiene practices on global handwashing day and throughout the year. The best practices videos were also shared with the teachers and students.

The outcome of the session was aimed at making school students, teachers and parents aware of their own potential in being role models for the society and in bringing change in the health, hygiene and sanitation scenario in their own school, community and society. To achieve these health and development benefits, hygiene behaviour must be practiced and promoted beyond the scope of books and life of a project or campaign. Children have impressionable minds and are always open and enthusiastic about any activity that takes them away from mundane classes. Therefore, induction of the such behavioural programmes constitute sustainable ways of hygiene promotion.

Soap Collection Rally & Distribution



Continuous soap availability is big challenge in the schools. In response to this, the activity of 'Soap Collection Rally' was planned on the occasion of GHD 2021. Out of 34 districts in the state 21 districts had participated in this activity. In the district, Sindhudurga the rally was conducted under the leadership of ZP president Mrs. Sanjana Sawant, CEO Prajit Nari (IAS) and other dignitaries. Due to the pandemic there was more response from teachers, villagers and public representatives were participated in the event. **Nearly, 69349 soaps were collected** and donated to the schools in a day.



It was also observed that access to soaps pose a challenge for children to wash their hands that prevents them from regular hand hygiene practice. In response to this, UNICEF Maharashtra distributed soaps in the community to aid their practice of handwashing. Hand-washing with soap in urban slums and rural areas is still a challenge. UNICEF India and its partner organizations across rural and urban parts of Maharashtra distributed **more than 40000 soaps** and demonstrated the handwashing techniques among the masses. The soap distributions were done with the support of various SHGs, youth groups, CBOs and local leaders.



Handwashing demonstrations

Demonstration of correct hand-washing techniques were organized for children who are just getting back to school. The 'Global Handwashing day' was also an exciting event for the teachers and partner NGOs across Maharashtra who took demonstrated interest to educate the children on the importance of good hand hygiene. They put together a handwashing kit full of fun activities and educational tools to promote good hand hygiene amongst them.

More than **10000** people witnessed handwashing demonstrations across rural and urban Maharashtra.



The Global Handwashing Week witnessed convergence of all local stakeholders including the *anganwadi* workers (AWWs), the youth leaders, and the community members.

The people had now learnt the **7 steps of Handwashing** as recommended by WHO. The partner NGOs with their volunteers on field conducted various interesting activities to engage people from diverse groups.

The *anganwadi* workers composed innovative songs describing each step of the handwashing. Further, the partner NGOs disseminated this among school students. The students loved the song and practiced the handwashing steps with a lot of enthusiasm.

The community people appreciated the efforts of the partner NGOs. The local leaders too participated and this gained crowd following. The 7 steps of handwashing and when all to wash hands was the additional information for them.

Washing hands properly as the most effective way of preventing illness and spreading of germs was now understood and implemented by most of the community members, children and their parents.



Handwashing posters



Children express themselves through art on a fundamental level. Various activities during the Global Handwashing Day were steered towards strengthening learning through play activities. Poster making was one such interactive activity for children that offered an opportunity for play, learning and creative expression. The partner NGOs carried out poster making

competition with around **3000** students across Maharashtra.

The broader focus of the poster making activity was to promote handwashing practice as a habit and mindset of cleanliness. Through this activity, the children were able to express their perceptions and ideas of cleanliness. The play-based learning approaches can transform the educational experiences of children and aid in the development of knowledge, skills and habits. by strengthening learning motivation and outcomes.

On the day of the main event, the students exhibited their posters on the walls. Such engagements with the children, enable them to take on an active role and ownership in their experiences, as agents of change in the society. Rangoli competitions too were organized during the same time and garnered attention and appreciation of the people from the community who were invited to the exhibition.

The schools instructed children to carry posters back home and discuss about hand hygiene with people around them. Among all other activities, the poster making gained special attention among parents, family members and the community people in the neighborhoods.





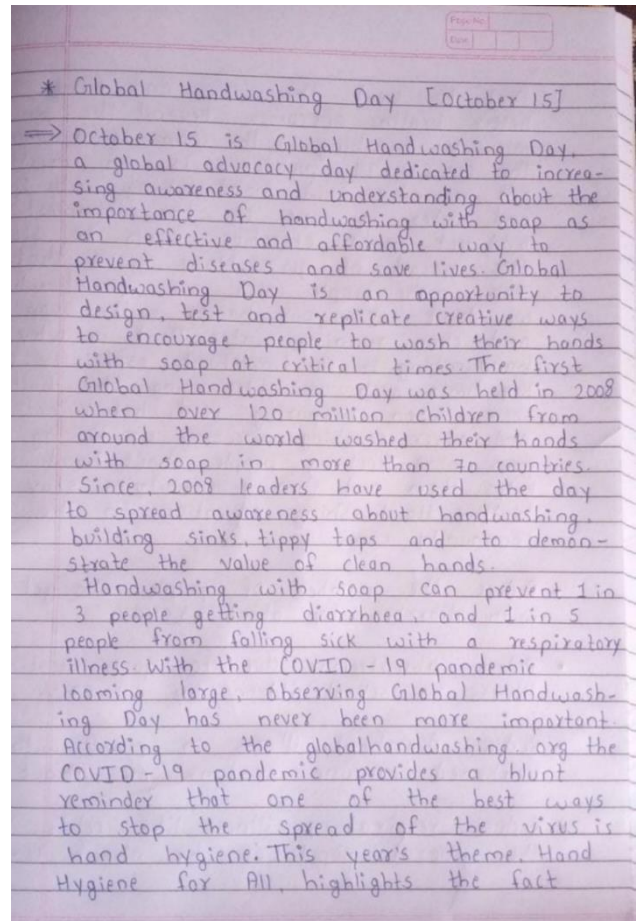
Essay Writing Competition



Essay writing competition was organized on Global Hand Washing Day in rural and urban Maharashtra. The topic for Essay writing competition was “Importance of washing hands for our health”. The main objective of the competition to generate awareness among students.

More than **1000** students participated in the essay competition. This competition was mainly held for students of secondary high school. Through this essay writing competition, their perspective of hand hygiene was captured. This also gave the students an opportunity to go to the depth of the topic and acquire more knowledge about hand hygiene.

The students were then encouraged to discuss hand hygiene with fellow classmates, parents and family members. The students enjoyed this activity, and the teachers supported them throughout.



Handwashing Oath

An oath is a formal promise, especially a promise to be loyal to the cause. On Global Hand washing Day, the Hand-wash day oath ceremony was arranged, among the community members of Sinnar. The people in community, government officials, students and teachers in the schools took an oath to practice standard precautions to keep hands clean, to stop the spread of germs from person to person and to inform people and to make them aware about hand washing time to time to prevent from the Corona Virus and other diseases.

There were more than **500** participants who took an oath to maintain hand hygiene. Importantly, it was a means for the community members and students to make a public commitment to the duties and responsibilities associated with hand hygiene.

The community leaders and officials appreciated the idea of taking an oath. They believed that this would make every individual responsible and hand hygiene would be practiced mindfully.



Hand Hygiene rallies



Involvement of community members in an activity makes it more inclusive thus helps in better disseminating the message. Considering this, to create awareness around hand hygiene, a rally was conducted in Nashik with involvement of community members.

This rally was organized with the help of local stakeholders, youth leaders and other respected people in the community. Children enthusiastically participated in this rally holding placards exhibiting messages on the appropriate ways of hand washings, and cartoon images of soaps, water and hands.

More than **500** people were involved in this rally disseminating the message of hand hygiene at various community places, market areas and junctions, spreading awareness on appropriate hand hygiene through demonstrations and by miking.



The overwhelming response from the community members led to the successful completion of the initiative. The activity was acknowledged and appreciated by the local corporator.



Awareness activities

A series of awareness activities were conducted across urban and rural Maharashtra by all partner organizations throughout the week. Enthusiastic participation was witnessed from the school children, along with the community members. The events were planned taking into consideration active participation of all the members involved. These activities were planned and conducted to communicate the message of importance of hand hygiene at the grass root level.

The sessions were encouraged to be interactive and also evaluated through post session quizzes. The sessions of demonstration of handwashing steps for hand hygiene witnessed enthusiastic responses from the students.

There was active involvement of multiple other stakeholders from the community like SHGs, AWWs, ASHA/USHA workers and other local NGOs. Such multi-stakeholder participation ensured that the awareness activities had a long term impact as these organizations were expected to pass on and communicate the learnings further. These activities saw an eager positive response from the communities.

More than **50,000** people were directly impacted through the awareness sessions conducted across Maharashtra.



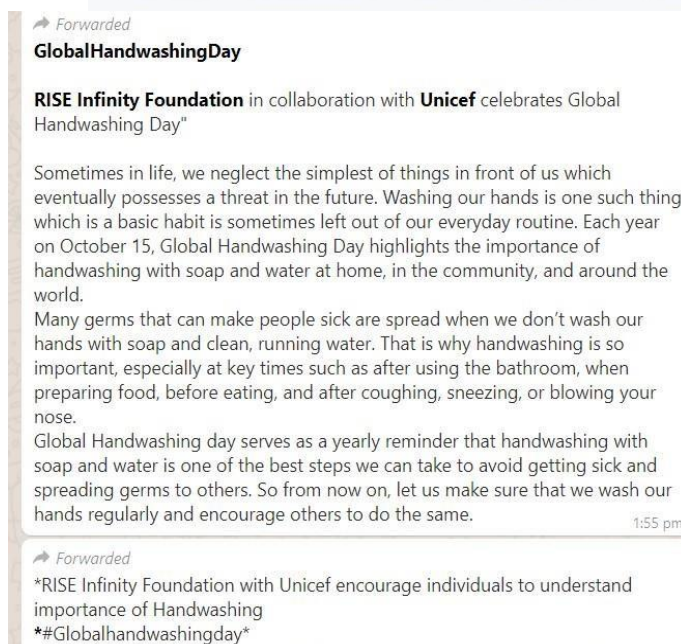
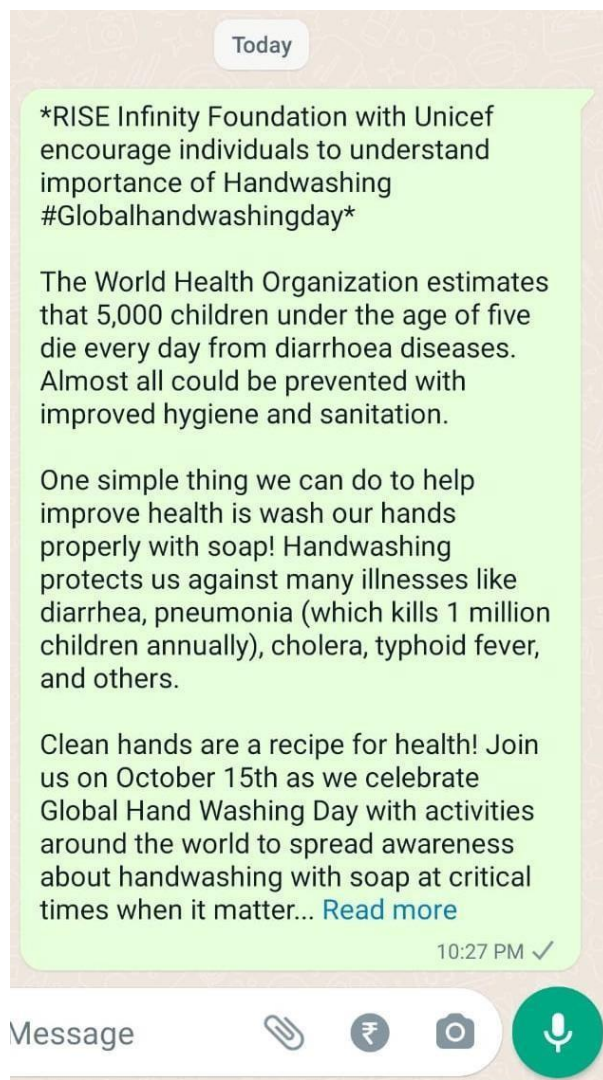
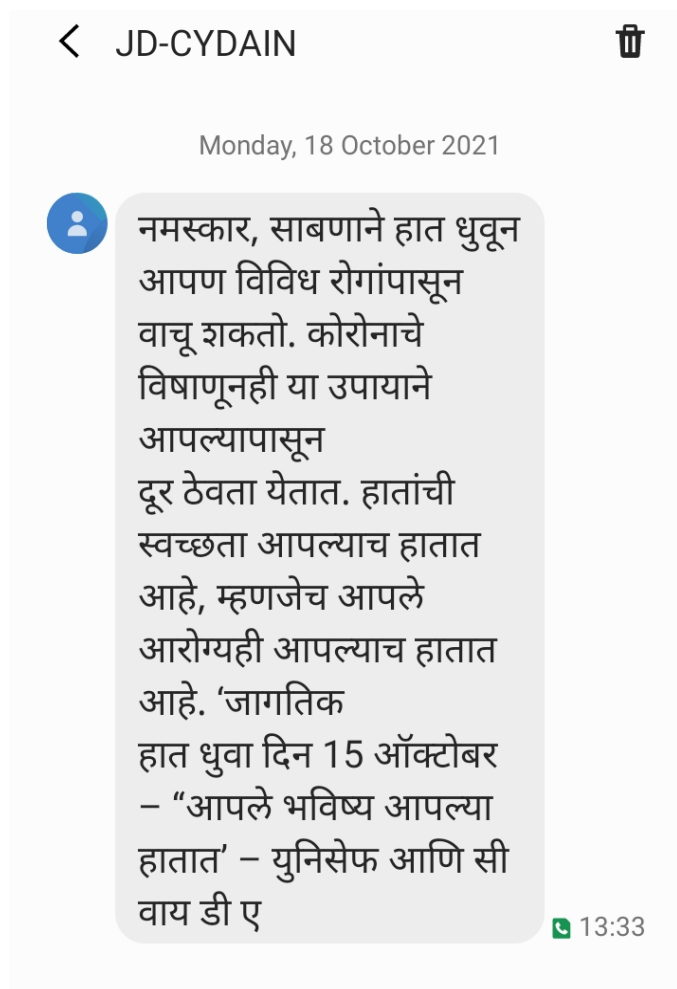


Bulk mails & messages

On Global Handwashing Day, digital communication was leveraged to increase the outreach of importance of hand hygiene as a simple preventative measure to improve health and protection against illnesses.

The key hand hygiene messages and mails were disseminated in bulk with **35,000** master trainers across the state during the campaign period on daily basis for five days using bulk messages facilities.

The medium of WhatsApp messages was also used for informing people on importance of hand hygiene and washing hands with soaps at critical times, reaching out to more than **45,000** people across Maharashtra.



Media Engagement (Social Media)



Over the last decade, social media platforms evolved to reward authentic social interactions. It was noted that social media engagement is one of the best medium to boost awareness. Especially in pandemic, it proved as a best way to build engagement among the community members. We used social media as a platform to disseminate information on GHD and updates of activities carried out during the GH week. We received an overwhelming response from the followers and viewers.

More than **10.5** thousand people

were reached through media engagement as part of GHD celebration



Media Engagement (News media)

News media plays a prominent role in disseminating information among people. It plays an important role in spreading public awareness about certain issues. It is the most powerful tool to create awareness in society. The news media has played a pivotal role not only in raising awareness during the GHD week but also encouraging partner organizations by disseminating their activities on a larger platform.

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‘स्वच्छ हात धुवा’... ‘रोगांना दूर ठेवा’

आपल्या सभोवतालच्या परिसरात हानीकारक किटाणू असतात आणि हे किटाणू अस्वच्छ हाताला स्पर्श केल्यास तुम्हाला पाणी किंवा अन्नानुसार खोकल्यातून किंवा शिकेक्यातून बाहेर येणाऱ्या हवेद्वारे आजारी व्यक्तीच्या शरीर द्रव्याच्या संपर्कात आल्यास.

शरीरात प्रवेश करतात आणि यातूनच पुढे मेंदू, फुफुस, यकृताचे दुर्धर आजार जडतात, त्यामुळे हात धुणे किती महत्त्वाचे आहे हे लक्षात येते. या रोगांपासून बचाव करण्यासाठी एक रामबाण उपाय आहे तो म्हणजे स्वच्छ हात धुणे.

स्वच्छ हात कसे धुवावे ?

हात धुण्यासाठी साबणाचा वापर करावा.प्रथम हात पाण्याने ओले करून त्यावर साबण घासावी. दोन बोटामधील जगा तसेच नखाच्या खालचा भाग व मनागटे घासावी. हात धुण्याची क्रिया कमीत कमी २० सेकंदापर्यंत चालणे आवश्यक. हात धुवून झाल्यानंतर स्वच्छ कापडाने किंवा टॉवेलने हात पुसावे. आपल्या मुलांसमोर किंवा शाळेत विद्यार्थ्यां समोर आपण वारंवार हात धुवल्यास मुले ते पाहून पाहून शिकतील जेव्हाही व स्वयंपाकापूर्वी शौचालयाचा वापर केल्यानंतर झाडपुड केल्यानंतर,

पाळीव प्राणीमात्रांना स्पर्श केल्यानंतरआजारी व्यक्तीच्या भेटापूर्वी व नंतर बाहेरून खेळून, फिरून आल्यानंतर दुसऱ्यांच्या खोकला किंवा शिकेक्या संपर्कात आल्यानंतर हात धुण्याला कमी लेखू नका, त्यांना आपली सवय बनावू. स्वच्छ हात धुवल्याने तुमचा डॉक्टरकडे जाण्याचा चक्र, पैसा आणि वेळ वाचू शकतो.

संतुक्त राष्ट्र संघाने आरोग्य आबाधित राहावे यासाठी आंतरराष्ट्रीय हात धुवा दिवस १५ ऑक्टोबर हा दिवस जगात साजरा करण्यात येतो. स्वच्छता आणि आरोग्यशास्त्र ह्या गोष्टी लोकांच्या आरोग्यासाठी व विकासासाठी आवश्यक आहेत. दरवर्षी लाखो लोक अस्वच्छतेमुळे मरण पावतात. विशेष करून मुलांमध्ये स्वच्छतेचा प्रसार करण्यासाठी समर्पित प्रयत्नांची गरज आहे. विशेषतः साबणाचा वापर करून हात धुणे व स्वच्छतागृहाचा वापर करण्यासाठी शाळेतील मुलांना व त्यामार्फत समाजाला जागरूक करण्यासाठी एका कल्पक राष्ट्रीय मोहिमेचा प्रारंभ करण्यात आला आहे.

आपणां सर्वांना हे माहित आहे की, जिवाणू, विषाणू, परोपजिवी यासारख्या अनेक जिवाणूंपासून अतिसार व इतर रोग होतात. मानवी विषाणू ही अतिसाराच्या रोग वाहकाचा प्रमुख स्रोत आहे. हे रोग वाहक विषमपत्र, कॉलरा, जंतूंचा संसर्ग, चिवटून मुनीया स्थाईनफ्ल्यू व बसून संस्थेची संबधित काही रोग यांचाही स्रोत आहे. एक ग्रॅम विद्येमध्ये एक कोटी विषाणू, दहा लाख जिवाणू व एक हजार परोपजिवी अंडी व कोष असतात. माशा, हात, द्रवपदार्थांमधून या रोगांचा प्रसार मोठ्या प्रमाणात पसरतो. आपला हात आरोग्याच्या दृष्टीने एक महत्त्वाचा अवयव आहे. आपण अन्न सेवन आपल्या हातांनी करीत असतो म्हणूनच या हातांची स्वच्छता ही महत्त्वाची धडतू असते असे आपल्या हातांच्या स्वच्छतेवर आपल्या पोटाचे आरोग्य अवलंबून आहे. नियमितपणे हात स्वच्छ ठेवणे यासाठीच आवश्यक आहे.

पूर्वीच्या काळी बाहेरून आल्यानंतर स्वच्छ हातपाय धुण्याची प्रथा होती. त्यासाठी अंगणत कायम पाण्याची एक बाटली भरून ठेवलेली असायची

आता काळाच्या ओघात ही परंपरा मोगे पडली आहे. शास्त्रीय पध्दतीने विचार केल्यास ती पध्दत योग्यच होती हे आपणास सांगता येईल आपण विविध ठिकाणी येवगेळच्या वस्तूंना कामानिमित्त स्पर्श करत असतो. त्या पदार्थांवर वातावरणातील धुळीसोबत जीव-जंतूंचा संसर्ग झालेला असतो त्यामुळे कुठेही आणि कधीही अन्नसेवन करण्यापूर्वी हात स्वच्छ धुवून

प्रमाणत जनजागृती करण्यात येत आहे. पुष्कळ लोकांना हात कसे धुवावे हे माहितीच नाही. हात धुण्याच्या योग्य पध्दतीचे पाठ टप्पे आहेत. सुरुवातीला पाण्याने हात ओले करावे व त्यानंतर हलाला साबण लावावी. हाताचे तळवे एकमेकांवर घासावे. बोट एकमेकांत अडकवून ती एकमेकांवर घासावी. उजव्या हाताच्या बोटाची टोके डाव्या हाताच्या तळव्यावर गोल फिरवून घासावी आणि त्यानंतर तीच क्रिया दुसऱ्या हाताने करा म्हणजे नखे स्वच्छ होतील व पाणी वापरून हात खळवून घ्यावेत. या पाठ टप्प्यांद्वारे हाताची स्वच्छता करणे गरजेचे आहे. याचे प्राथमिक प्रत्येक शाळेतून आज दिनांक १५ ऑक्टोबर रोजी करण्यात येणार आहेत. जिल्ह्यातील सर्व प्राथमिक शाळा, महाविद्यालय, अंगणवाड्यांमधून कार्यक्रमांचे आयोजन करण्यात आले आहे. हात धुण्याच्या प्राथमिक शाळा लोकांना हात धुण्याची सवय लागेल. शालेय विद्यार्थ्यांमार्फत घरातील सर्व सदस्यांपर्यंत हा संदेश जाणार आहे. या संदेशाचे सर्वस्वरतून वापर झाला तर सर्वांचे हात स्वच्छ राहतील. परिणामी रोगांसह आळा बसेल यात शंका नाही.

‘स्वच्छ हात धुवा’ रोगांना दूर ठेवा’ आपल्या सभोवतालच्या परिसरात हानीकारक किटाणू असतात आणि हे किटाणू अस्वच्छ हाताला स्पर्श केल्यास तुम्हाला पाणी किंवा अन्नानुसार खोकल्यातून किंवा शिकेक्यातून बाहेर येणाऱ्या हवेद्वारे आजारी व्यक्तीच्या शरीर द्रव्याच्या संपर्कात आल्यास

शरीरात प्रवेश करतात आणि यातूनच पुढे मेंदू, फुफुस, यकृताचे दुर्धर आजार जडतात, त्यामुळे हात धुणे किती महत्त्वाचे आहे हे लक्षात येते. या रोगांपासून बचाव करण्यासाठी एक रामबाण उपाय आहे तो म्हणजे स्वच्छ हात धुणे.

स्वच्छ हात कसे धुवावे ? हात धुण्यासाठी साबणाचा वापर करावा. प्रथम हात पाण्याने ओले करून त्यावर साबण घासावी. दोन बोटामधील जगा तसेच नखाच्या खालचा भाग व मनागटे घासावी.

हात धुण्याची क्रिया कमीत कमी २० सेकंदापर्यंत चालणे आवश्यक. हात धुवून झाल्यानंतर स्वच्छ कापडाने किंवा टॉवेलने हात पुसावे. आपल्या मुलांसमोर किंवा शाळेत विद्यार्थ्यां समोर आपण वारंवार हात धुवल्यास मुले ते पाहून पाहून शिकतील.

हात कधी धुवावे जेवणाआधी व स्वयंपाकापूर्वी शौचालयाचा वापर केल्यानंतर झाडपुड केल्यानंतर पाळीव प्राणीमात्रांना स्पर्श केल्यानंतर आजारी व्यक्तीच्या भेटापूर्वी व नंतर बाहेरून खेळून, फिरून आल्यानंतर दुसऱ्यांच्या खोकला किंवा शिकेक्या संपर्कात आल्यानंतर

हात धुण्याला कमी लेखू नका, त्याला आपली सवय बनावू, स्वच्छ हात धुवल्याने तुमचा डॉक्टरकडे जाण्याचा चक्र, पैसा आणि वेळ वाचू शकतो.

शामसुंदर सुभाषारव मस्के
माहिती शिक्षण व संवाद
तज्ञ जिल्हा परिषद हिंगोली.
हात धुण्यासाठी शाळा व गावपातळीवर मोठ्या

रायगडात आज हात धुवा दिवस

रायगड: पुढारी वृत्तसेवा

आरोग्यासाठी हाताच्या स्वच्छतेचे अनन्यसाधारण महत्त्व लक्षात घेऊन १५ ऑक्टोबर रोजी जागतिक हात धुवा दिवस साजरा केला जातो. कोरोना महामारीच्या पार्श्वभूमीवर हात धुवा या दिवसाचे महत्त्व मोठे असल्याने १४ ऑक्टोबर रोजी जिल्ह्यातील सर्व शाळा, अंगणवाडी व माध्यमिक शाळा व ग्रामपंचायतींमध्ये विविध कार्यक्रम आयोजित करावेत व साबणाने हात स्वच्छ धुवून निरोगी राहण्याबाबत जनजागृती करावी, असे आवाहन रायगड जिल्हा परिषदेचे मुख्य कार्यकारी अधिकारी डॉ. किरण पाटील व उपमुख्य कार्यकारी अधिकारी डॉ. ज्ञानदा फणसे यांनी केले आहे.

■ जिल्ह्यातील सर्व शाळा, अंगणवाड्यांना निर्देश

■ रायगड जिल्हा परिषदेचे नागरिकांना आवाहन

दैनिक भास्कर
BhaskarHindi.com

स्वच्छ भारत मिशन के अंतर्गत आज हात धुलाई मुहिम का आयोजन

स्वच्छ भारत मिशन के अंतर्गत आज हात धुलाई मुहिम का आयोजन किया जा रहा है। इस कार्यक्रम में सभी प्रारंभिक, माध्यमिक, उच्च माध्यमिक और उच्च शिक्षण के विद्यार्थी शामिल होंगे।

स्वच्छ भारत मिशन के अंतर्गत आज हात धुलाई मुहिम का आयोजन किया जा रहा है। इस कार्यक्रम में सभी प्रारंभिक, माध्यमिक, उच्च माध्यमिक और उच्च शिक्षण के विद्यार्थी शामिल होंगे।

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दैनिक लोकाशा

14OCT2021

सरस्वती विद्यालयात जागतिक स्वच्छता दिन साजरा

संपादकीय

परभणी | नांदेड | हिंगोली | लातूर | वाशिम | अकोला

शुक्रवार दि. १५ ऑक्टोबर २०२१

4

आपले भविष्य आपल्या हाती

दिन विशेष: जागतिक हात धुवा दिन!

आज १५ ऑक्टोबर, जागतिक हात धुवा दिवस. कोरोना व्हायरस टाळण्यासाठी हात धुणे हे सर्वात महत्वाचे उपाय आहे. हात धुणे हात धुण्याची सवय आणणे हाच सर्वात महत्वाचा उपाय आहे. हात धुणे हात धुण्याची सवय आणणे हाच सर्वात महत्वाचा उपाय आहे.



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राजेगांव, दि.१४ (लोकाशा न्यूज):- माजलगाव तालुक्यातील राजेगाव येथील सरस्वती विद्यालयात स्वच्छ भारत मिशन, जिल्हा परिषद बॉय यांच्यावतीने गुरुवारी (दि.१४) जागतिक हात धुणे दिन साजरा करण्यात आला.

ग्रामसेवक राजेंद्र घमाट, मुख्याध्यापक मनोज सोळंके, अशोक कचरे, भारत गुरेंकर, गणेश महाजन, मुस्लीधर भालाशंकर, बालसाहेब झोडगे, विदिक कवडे, अनंत राठोड, विशाल सोळंके, सय्यद गबास, मनिषा शिंदे, अमर राजत, तुळशीराम साळवे, कैलास कदम, मिलिंद देशपांडे, ओमप्रकाश कचरे, विद्वत् साळवे, ग्रामपंचायत कर्मचारी बाबू साळवे, भागत सागुते, सुनील साळवे यांची उपस्थिती होती.

स्वच्छ हातात दम आहे...

कळवण तालुक्यात शाळा, अंगणवाड्यांमध्ये हात धुवा दिन

सकाळ वृत्तसेवा
कळवण, ता. १९ : विद्यार्थ्यांमध्ये स्वच्छतेविषयी जाणीव, जागृती निर्माण करणे, तसेच आरोग्यविषयक चांगल्या सवयी अंगणवाड्यांच्या दृष्टीने व त्या सवयी विद्यार्थ्यांमध्ये रुजविण्याच्या दृष्टीने शाळेच्या सवात 'स्वच्छ परिसर शाळेचा, हात धुण्याच्या सवयीचा व स्वच्छतेच्या संदेशाचा' उपक्रम जागतिक हात धुवा दिन साजरा करण्यात आला. या दिनांमिमत तालुक्यातील विविध शाळा व अंगणवाड्यांमध्ये विविध कार्यक्रमांचे आयोजन करण्यात आले.



साकोरा (ता. कळवण) : येथील जिल्हा परिषद प्राथमिक शाळेत कळवण पंचायत समितीतर्फे जागतिक हात धुवा दिनप्रसंगी मार्गदर्शन केल्याने गटविकास अधिकारी डॉ. नीलेश पाटील, विद्वान अधिकारी वा. एस. सोनवणे. गटविकास अधिकारी डॉ. नीलेश पाटील, गटशिक्षण अधिकारी एस. जी बच्छव, शिक्षिका नीलिमा पवार यांनी हात धुण्याचे प्रात्यक्षिक करून दाखविले. यावेळी ग्रामसेवक संजय

वैयक्तिक स्वच्छता हातांची स्वच्छता राखण्याचे महत्त्व खूप आहे, याची जाणीव सर्वांना द्यावी, यासाठी जागतिक स्तरावर 'जागतिक हात धुण्याचा दिवस' साजरा केला जात असतो. आपला हात आरोग्याच्या दृष्टीने एक महत्त्वाचा अवयव आहे. आपण अन्न सेवन आपल्या हातांनी करित असतो म्हणूनच या हातांची स्वच्छता ही महत्त्वाची ठरत असते. आपल्या हातांच्या स्वच्छतेवर आपल्या पोटाचे आरोग्य अवलंबून आहे. निवमितपणे हात स्वच्छ ठेवणे यासाठीच आवश्यक आहे. डॉ. नीलेश पाटील, गटविकास अधिकारी, कळवण

हात धुण्याची सवय आपल्या जीवनाचा अविभाज्य भाग बनली आहे : सुरेश जाधव

हात धुणे हात धुण्याची सवय आणणे हाच सर्वात महत्वाचा उपाय आहे. हात धुणे हात धुण्याची सवय आणणे हाच सर्वात महत्वाचा उपाय आहे.

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Public Engagement



The Global Handwashing week 2021, has been very impactful in spreading awareness more in a qualitative way than quantitatively. Post pandemic, most of the people had information about handwashing, but had little or no knowledge about the technique. UNICEF Maharashtra with its urban and rural partner organizations took sustainable efforts and emphasized on the importance of handwashing especially by conducting various handwashing demonstration sessions. Along with this, innovative ways of outreach like the post card activity, installation of elbow taps, and pedal operated taps too received a lot of attention from the community members.

More than **17.4** million people

were reached through public engagement as part of GHD celebration



Partner Engagement

Partners	Activities	Outreach	
		Direct	Indirect
State Water Sanitation Mission	<ul style="list-style-type: none"> Hand washing with soap demonstration and community meetings Soap collection rally Mass awareness campaign Organization of different programs and competitions at local level 	34,64,788	1,17,34,177
Session on GHD by Minister - WSSD, GoM	<ul style="list-style-type: none"> A virtual meeting was conducted for entire staff of Water Supply and Sanitation department. Deputy CEOs, BDOs, DWSM staff, BRC, and CRC from all 34 districts of Maharashtra 		40,00,000
Integrated Child Development Services (ICDS)	<ul style="list-style-type: none"> Orientation of Supervisors and Anganwadi Workers (AWWs) on GHD Demonstration of Handwashing with soap and water for pregnant and lactating women 	2,146	10,730
Citizens Association for Child Rights (CACR)	<ul style="list-style-type: none"> Post card posting by MCGM school children to their relatives and friends on importance of handwashing with soap Street plays Handwashing day celebration at zilla parishad schools Activities like hand washing with soap / importance of following proper techniques of hand washing Drawing competition / distribution of soaps etc. 	1,40,600	7,03,000
Centre for Youth Development and Activities (CYDA)	<ul style="list-style-type: none"> Postcards Posting by Children to their relatives Props and banners with Covid mascot rally with the help of students and CBOs Handwashing demonstration Handwashing demonstration Drawing and Essay Competition on Global handwash Day 	1,34,576	6,72,880
Indian Institute of Youth Welfare	<ul style="list-style-type: none"> Letters to relatives and elected representatives by school students Poster competition on handwashing and clean environment for school students Demonstration on handwashing with various groups such as women and children and rewards to 5 volunteers (cap, pen, bag, etc) 	7,200	36,000

Action related to the Organization of Education, Health & Nutrition (AROEHAN)	<ul style="list-style-type: none"> • Online IEC session on WASH, Hand Hygiene and Going back to School with teachers and students under one of our CSR projects in Mumbai 	1,434	7,170
Ecosan Service Foundation (ESF)	<ul style="list-style-type: none"> • In person training of Sanitation workers along with handwashing activity in two slums of Pune under UNICEF Project with distribution of WASH supplies and gloves. • In person IEC session on WASH, Hand Hygiene and IPC CAB with teachers and students under UNICEF Maha UWES-Coalition Project along with distribution of WASH supplies in School 	11,419	57,095
The Life Foundation	<ul style="list-style-type: none"> • Bulk Messages on Handwashing awareness 	116	3,000
Grameen First Development Foundation	<ul style="list-style-type: none"> • A letter to relatives and the school representatives • Skit on why and when to wash your hands • Video screening • Handwashing demonstration • Inauguration of the UNICEF handwashing station • Distribution of soap and children's mask 	630	3,150
URMEE	<ul style="list-style-type: none"> • Session on Hand WaSH techniques at ZP Schools • Making of Hand Wash Posters • Making of Homemade hand wash liquid 	10,500	46,500
RCUES of AILSG Mumbai	<ul style="list-style-type: none"> • Brief session on GHD during - Regional Specialized Web-Based Training Program on Role of ULBs in Prohibition of Manual Scavenging - Regional Specialized Web Based Training Program on "Health & Safety of Front-Line Workers / Sanitation Workers 	100	500
Rise Infinity Foundation	<ul style="list-style-type: none"> • Letters to relatives telling them about GHD • Essay writing explaining handwashing importance • Poster making for creating awareness about handwashing 	2,010	10,050
Swacchata Sanwardhan (Sanstha) Sangh	<ul style="list-style-type: none"> • Drawing competition • Hand washing Demonstration • Soap distribution • Awareness sessions 	7,500	37,500

Helping Hands	<ul style="list-style-type: none"> • Postcard distributed to all children • Hand washing technique and hygiene demonstrated • poster & essay and handwriting competitions 	2,525	32,620
Society for Action in Creative Education and Development (SACRED)	<ul style="list-style-type: none"> • Replacing hand operated taps by elbow taps • Distribution of post cards with WASH messages. 	1,015	7,000
Youth for Unity and Voluntary Action (YUVA)	<ul style="list-style-type: none"> • Installed hand operated taps by elbow taps. • Awareness on WASH & CAB • Celebration n of Handwashing Day. 	3,160	15,800
Radio interviews /Programs	<ul style="list-style-type: none"> • Bytes on GHD and Importance of GHD (94.3 Radio one, Pune) • Bytes on GHD and Importance of GHD Radio Orange (Sangali, Ahmednagar) • Interview with Kids Balsabha Akashwani, Chandrapur) 	2,50,000	
Activities by Government and Private Schools	<ul style="list-style-type: none"> • Handwashing demonstrations • Letter to relatives • Handwashing skits and songs 	50,000	1,00,000
Social Media	<ul style="list-style-type: none"> • Dissemination of 3 films made by UNICEF through social media 		
	Total	40,86,559	1,74,77,532

**Note: The tentative numbers are based on the information provided by partners and available data from different platforms.*

Testimonials

Parent



Mrs. Shobha Mane, Teacher

जिल्हा परिषद प्राथमिक शाळा वानवडा तालुका औसा येथे दिवाळी निमित्त फटाकेमुक्त दिवाळीचा संकल्प करत असल्याबाबत दिवाळी शुभेच्छा संदेश विद्यार्थ्यांनी आपल्या नातेवाईकांना तसेच शासकीय अधिकाऱ्यांना पत्र लिहून दिवाळी च्या शुभेच्छा संदेश दिला तसेच नुकताच हात धुवा दिन साजरा करण्यात आल्याने कोरोना नियंत्रणासाठी एस एम एस म्हणजेच सॅनिटायझर, मास्क आणि सोशल डिस्टन्सचा संदेश आणि हात धुण्याच्या पायऱ्या मुलांनी पत्रातून लिहील्या इंटरनेटच्या माध्यमातून जग जवळ आले असून मोबाईल मुळे पत्रलेखन ही दुर्मिळ गोष्ट होत चालली असून लेखनातून आपले विचार मनातील भाव इतरांपर्यंत पोहोचवणे, सुसंवाद साधणे यासाठी पत्र लेखन सर्वात स्वस्त आणि उत्तम मार्ग असल्याने मुलांनी दिवाळी सुट्टी पूर्वी पत्रलेखनाचा आनंद घेतला. पत्र लिहिण्यासाठी सर्व शिक्षकांनी विद्यार्थ्यांना मार्गदर्शन केले. 📧

