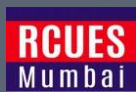


Maharashtra Urban WASH-ES Coalition

'Urban Water, Sanitation & Hygiene (WASH) and Environmental Sanitation (ES) in Maharashtra'

February 2021



All India Institute of Local Self Government (AIIILSG) Mumbai & United Nations Children's Fund (UNICEF), Maharashtra

Why this Coalition ?

- **Multiple stakeholders involved in WASH and Environmental Sanitation (ES) in Maharashtra**
- **Limited collaborations, colocation and co-creation**

Purpose:

- To **create a platform** for stakeholders as a mutual space for engagement and collaboration.
- To **accelerate interventions in WASH & ES** in common direction; in alignment with the Govt. priorities.
- To facilitate the process of **strengthening capacities and skills of ULBs**
- To encourage **sharing of resources, knowledge and skills**



Maharashtra Urban WASH and Environmental Sanitation Coalition

Phase-I : Mapping of Efforts – Government and other Stakeholders

Objectives

1 Landscape analysis of WASH and Environmental Sanitation (ES) **Initiatives/ Programmes** in urban Maharashtra and **Government Departments** involved.

2 Mapping **Organizations** working in urban WASH and ES in Maharashtra.

3 Developing a **'strategic plan'** for formation of **"Maha-UWES-C"** to be anchored at AILSG Mumbai.

Approach

Identification of key Government departments

Identification of key Programmes/ schemes of the selected Departments

Development of Checklist / outline for capturing overview of Programmes/ schemes

Data/information collection through secondary sources (Websites, mission guidelines, GRs, Publications etc.)

Assessment of Initiatives and Programmes in urban Maharashtra

Identification and classification of organizations

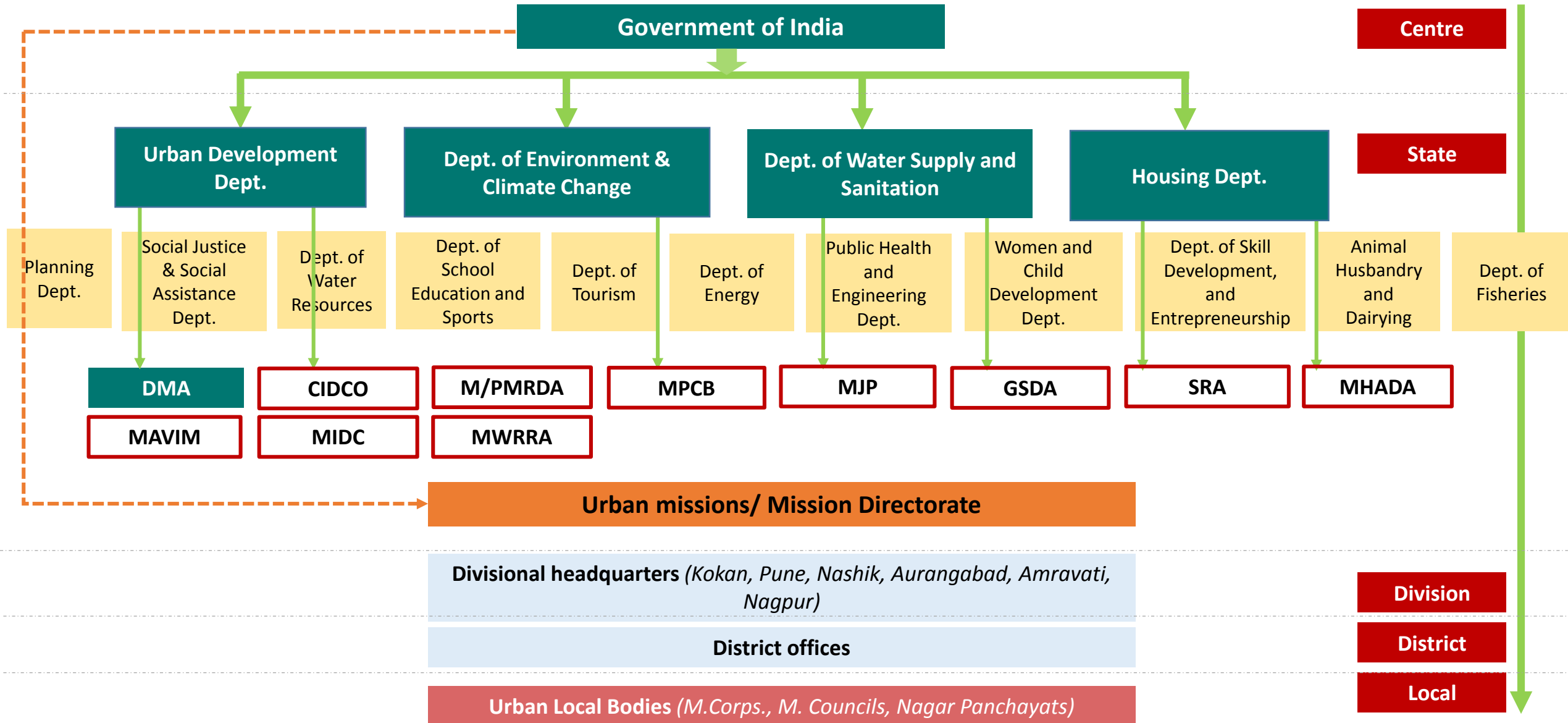
Development of Checklist/outline for mapping the organizations

Data/information collection through secondary sources and conducting surveys

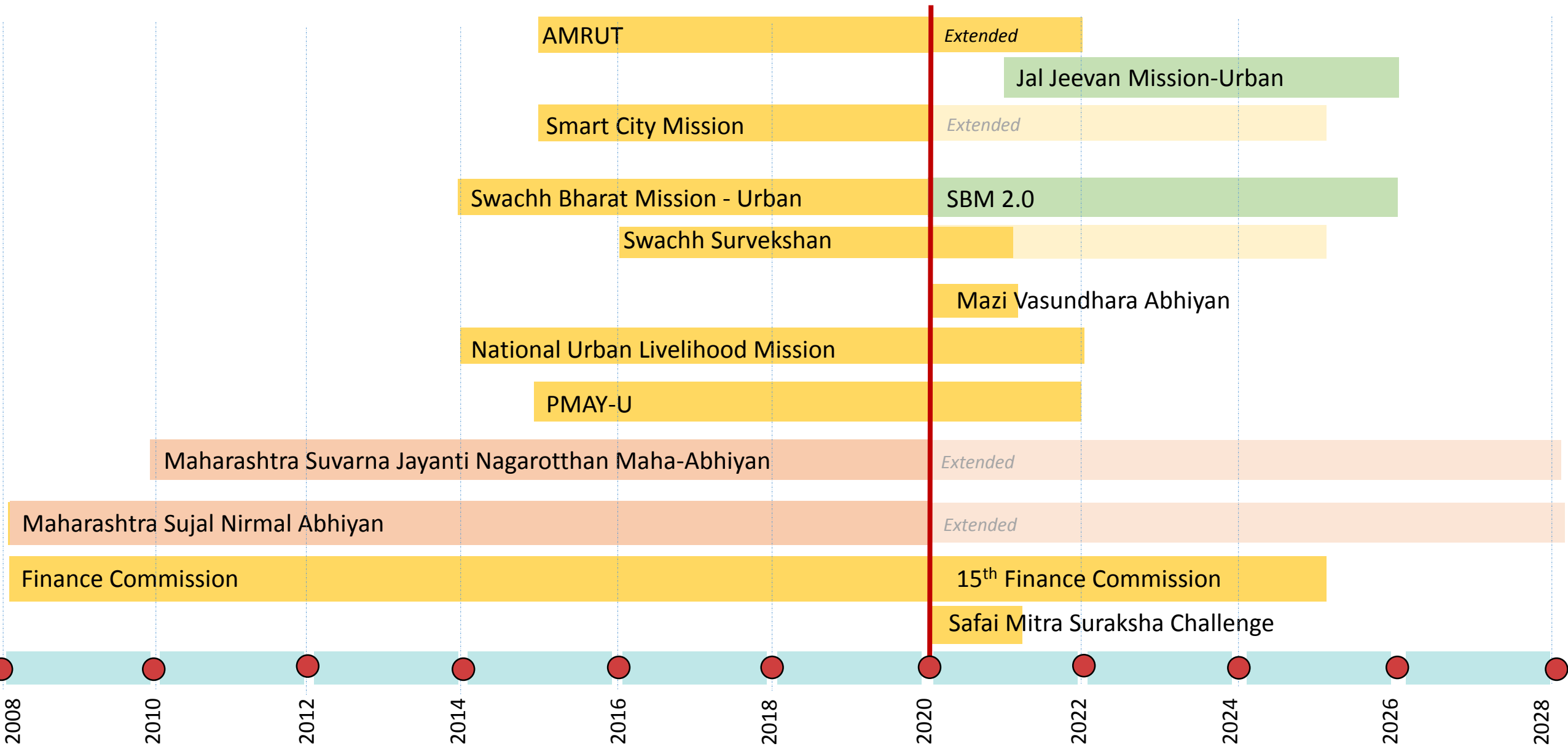
Conducting detailed interviews/ discussions with selected organizations

Data assessment and mapping of organizations – preparation of database and analysis

Government of Maharashtra



Missions & Timelines



Mapping of Organisations: Focus Areas for Mapping

Nature of Organisations

Not for Profit

Govt. Organisation

Philanthropy

Academia

Financing Agencies

For Profit

CSR

Youth Network

CBOs

Subject Areas

Water Supply

Sanitation (Toilets)

FSSM / Sewerage

Liquid Waste
Management

Solid Waste
Management

Hygiene

Climate Change

Programmatic Areas

Policy

Research

Planning

Capacity Building

Implementation

Community Level
Work

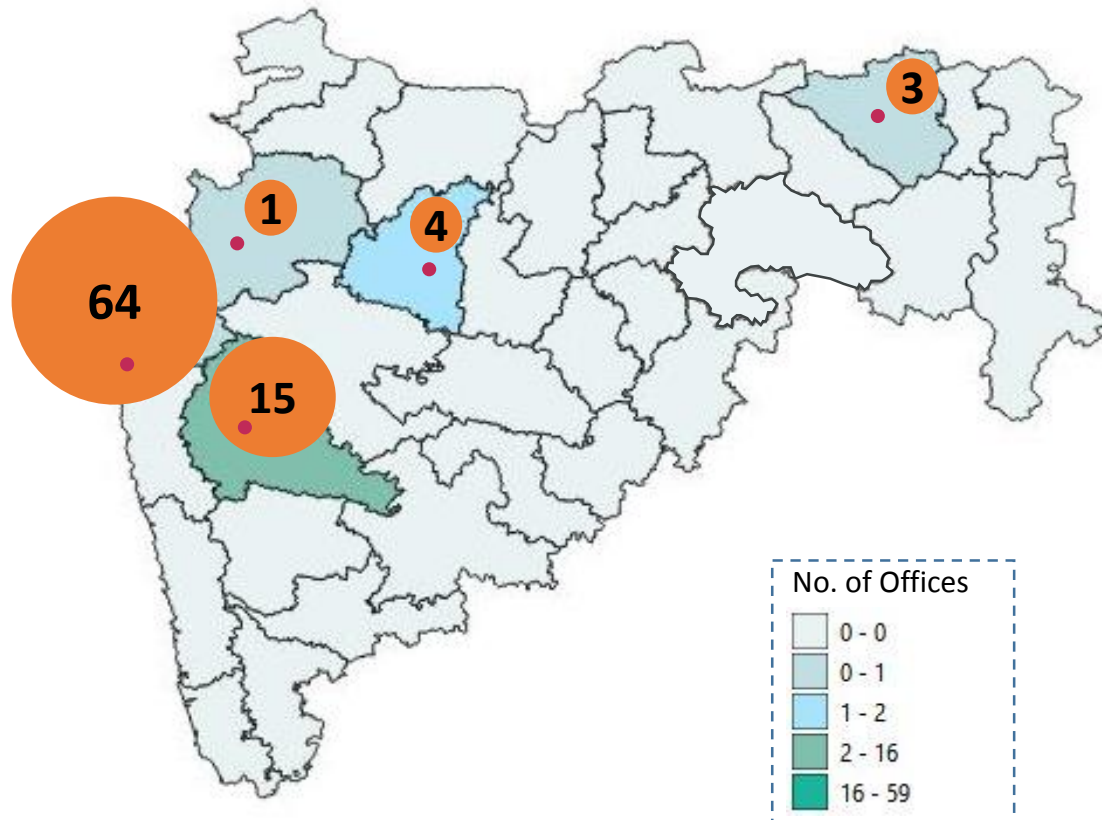
Financing

Organizations mapped- in WASH-ES in Urban Maharashtra

Not for profit				Academia	Govt. Subsidiaries	Financing Agencies	For Profit		CSR	Philanthropy	Youth Network
Not for Profit Organisations				Academic Institutions with or without COE	Govt. enacted organisations	Bulk or Micro Finance	Innovators, Consulting and Start-ups		Corporate Social Responsibility	Philanthropy (International or Indian)	Involvement of Youth
UNICEF	CACR	UNDP	CSBCC	TISS	RCUES	World Bank	LIXIL	CSEDI	HSBC	BMGF	Water Youth Network
Save The Children	CYDA	WOTR	SNEHA	CTARA- IIT Bombay	CSIR-NEERI	ADB	Primove	Deloitte	HUL	AKDN	Yuva Unstoppable
Sulabh	SPARC	WSSC C	Apnalya	CWAS-CEPT	MEETRA	Water.org	Bhutani	EY	P&G	Piramal	Salesian Missions
WTO	Shelter Asso.	ACWA DAM	Ekonn ect	Vishwakarm a University	YASHADA	JICA	Saraplast	PWC	NSE	TATA TRUSTS	
CDD	TPM	Dilasa	Clean UP	COE, Pune	NIUA	USAID	Samagra	Intellicap	RB	Arghyam	
Praja	Ecosan	World Vision	CAT	STAPI	MSSDS	GIZ	Peesafe	Wello Water	Viacom 18	Dasra	
SWaCH	AIILSG	TERI	Beach Please		NSKFDC		The Urban Project	Clearford	ITC		
CERE	Water Aid	ORF	Beach Pe				KPMG		Godrej		
CORO India	Sigma Fdn	Abhay Yuva Kendra	Safai Bank				SFC Environmental Tech Pvt. Ltd.		L & T		
CEE	CGF	YUVA	Drop Dead Fdn						Jagran Prakashan		
CFAR	CARPE	Stree Mukti Sangathan	SBC								

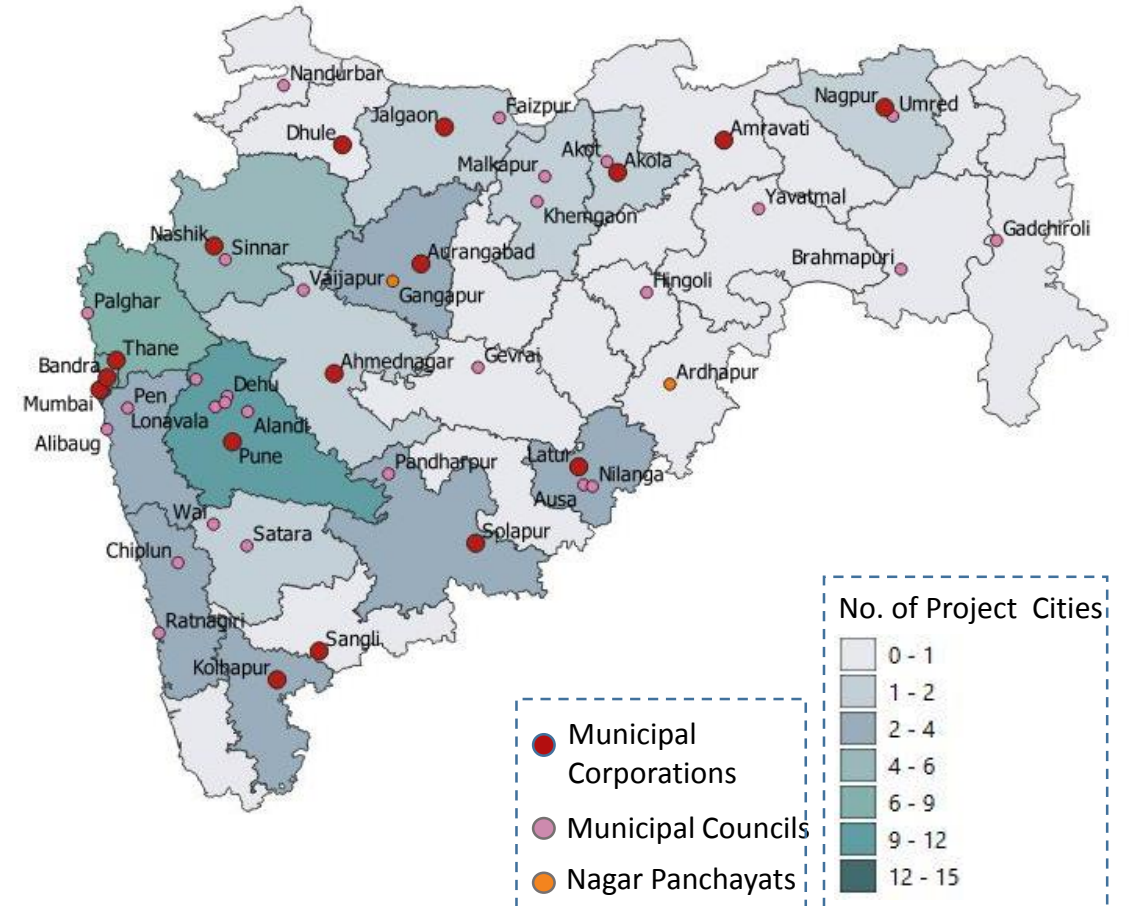
Organizations Mapped- Active in WASH-ES in Urban Maharashtra

87 out of 100 based in Maharashtra



Majority of organizations located in Mumbai and Pune

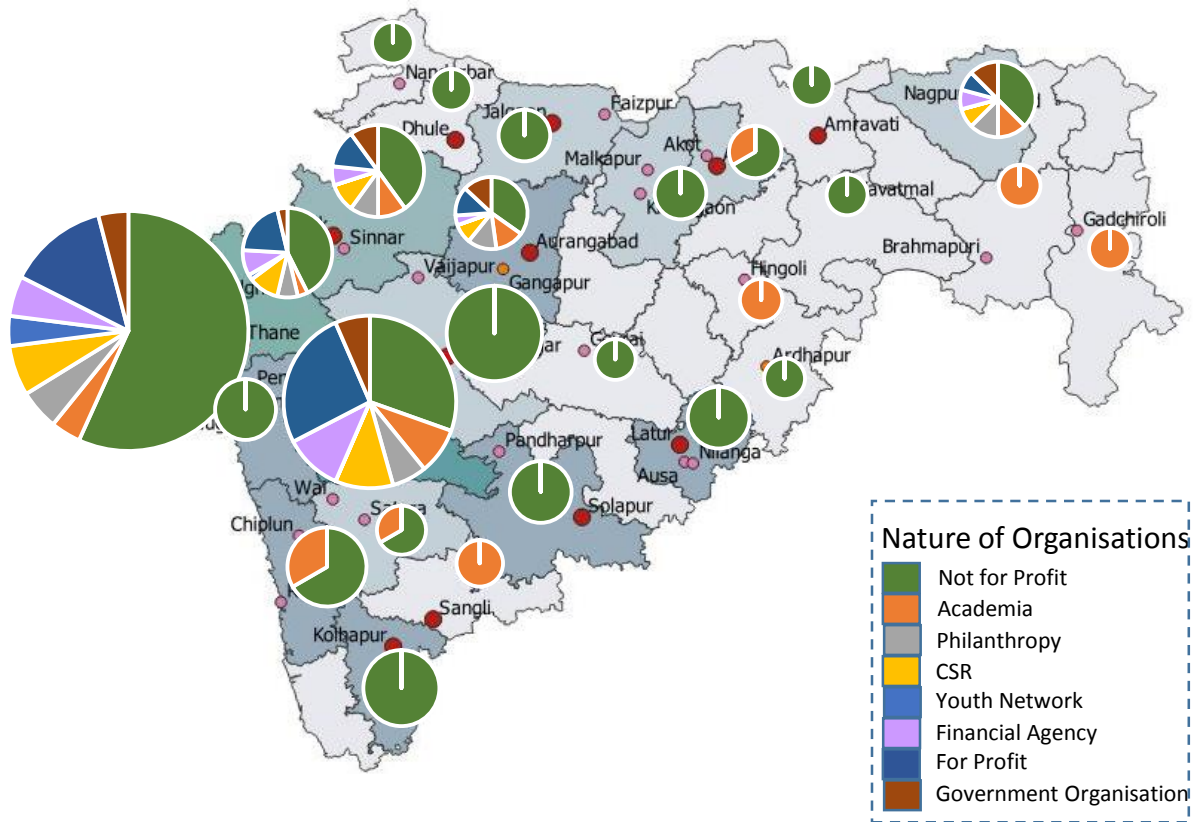
Cities/ towns with WASH-ES interventions of organisations



* Based on information for 100 identified organizations

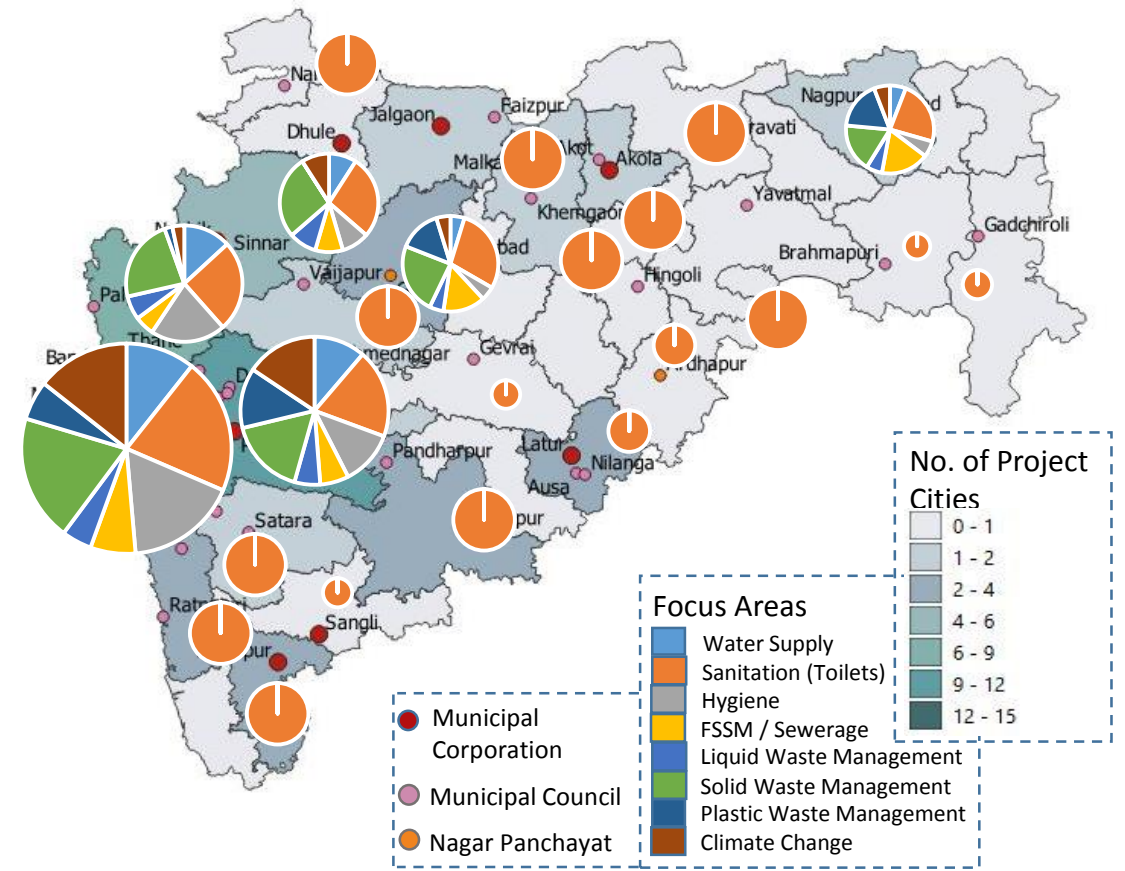
Cities with WASH-ES interventions

Nature of Organizations



- Multiple type of orgs, active in Corporations
- Not for Profit organisations & academia active in smaller cities

Focus Areas of Organizations



- Most of the orgs. in smaller cities work for sanitation
- Multiple focus areas in bigger cities/ divisional headquarters

Survey and Consultation - Key Expectations from the Coalition

1

Government Partnerships

- **Providing platform** to partner with Government departments and ULBs
- Contributing to **Government programmes**
- Creating dialogue with **elected representatives**
- Supporting **policy development**

2

Networking/ Engagement & Collaborations

- **Networking** through events and activities
- Providing **networking options for fundraising**
- Encouraging more of **dialogues**
- **Engagement and interactions** with Coalition members
- **Collaborating** with other stakeholders on project basis
- **Involving agencies** based on their expertise
- Developing a **common agenda** to work around
- Collaborating to make difference / **achieve goals**

3

Knowledge / Data/ Experience Sharing and Dissemination

- **Sharing** organisation's work and explore potential for scale up
- Sharing best practices / exposure visits
- **Creating databank**
- Providing network for **knowledge sharing**
- **Evaluating** current status/ practices

4

Research and Capacity Building

- Collaborative research
- CB of **Govt. stakeholders**
- Improving the **quality** of training activities
- Developing **State level capacity building strategy**

5

Scale up

- Promoting sustainable & economic **STPs/ FSTPs**
- Financial support to scale up **WASH and ES in Schools**
- Scaling up innovative **sustainable sanitation solutions.**

6

M & E

- Monitoring and evaluation of **SBCC programs.**
- Monitoring of **state level initiatives**

7

Financing

- Support State in meeting the gaps
- **Explore financing options**
- **Create funds for innovations**

8

Innovations and Projects

- **Innovative projects** through collaborations
- Extending partnerships & funding to **implementation**
- Promoting projects for **vulnerable communities**

9

Recognition

- **Recognition**
- **Competitive approach** for ULBs/ evaluating and awarding good performers

Survey and Consultation- Potential Contribution to the Coalition

1 Facilitating Government Partnerships

- **Coordination** with State departments and Local Governments
- Advocating the coalition's action points with **local elected representatives**

2 Research and Capacity Building

- Develop **Training modules**
- **Develop programs and tie up with Community Radio** Stations across the State
- Support of expert **faculties** related to WASH
- Bring in learning from other alliances
- **Capacity Building** of stakeholders
- **Sharing infrastructure** for training programmes
- **Establishment of Training Centres** in communities on sustainable sanitation

3 Knowledge / Data/ Experience Sharing and Dissemination

- Creating and managing **digital assets**
- **Providing data** related to WASH indicators through RTI and other government sources
- **Experience sharing**
- **Sharing technology**

4 Planning and Management

- Support in **planning**
- **DPR making**
- Policies analysis
- Evaluation

5 Community/ SBCC

- Awareness and advocacy campaigns/ strategies
- Identifying community needs

6 Innovations and Projects

- Provide **technical expertise** for FSM/ LWM
- **Implementation** of WASH & ES projects in schools and communities
- **Piloting** projects
- **Create evidence based models** on WASH
- Support in conducting **need assessment surveys**
- **Blended financing** on SWM, FSSM, etc
- **Design & deploy innovative** safe water projects considering local needs

7 Scale up

- **Technical assistance** to scale-up innovations/ intervention

8 Financing

- Support in **fundraising**
- **Meet the financial gap-** microloans and capital mobilisation

Survey and Consultation- Areas of Interventions for the Coalition

Sanitation/ ODF Sustainability	<ul style="list-style-type: none"> • Prioritizing individual toilets • Improvising community and public toilets • Awareness generation • Sanitation facilities to vulnerable communities, schools • Creating data for effective service delivery • Help build toilets for people with special needs • Reconstruction of toilets in government schools following COVID guidelines 	Dissemination and Knowledge sharing	<ul style="list-style-type: none"> • Community based monitoring • Documentation and dissemination of good practices
FSSM	<ul style="list-style-type: none"> • Decentralized and environmentally responsible Sewerage and Fecal Sludge Treatment Plants • Scale FSM interventions • Knowledge management for FSM, sewage and septage mngmnt in slum 	Skill building	<ul style="list-style-type: none"> • Upgradation of skills and knowledge of Sanitary Workers
Solid Waste Management	<ul style="list-style-type: none"> • Decentralised SWM/ Source segregation • Developing sustainable and localised waste management practices • Focus on policy and planning support to state on Plastic Waste Management 	Advocacy	<ul style="list-style-type: none"> • Advocacy for implementing technically sound interventions
Water supply	<ul style="list-style-type: none"> • Replicating water supply models/pilots • Providing clean water facility or RO in schools and communities • Tackling inequities in water supply • Establish Community Water Purification Plants (CWPP) through social enterprise 	Sustainable management	<ul style="list-style-type: none"> • Focus on service delivery - quality, quantity, frequency and affordability of WASH services • Development of SoPs for toilets- Build, Operations & Management
Liquid Waste Management	<ul style="list-style-type: none"> • Recycling of Waste Water 	SBCC	<ul style="list-style-type: none"> • Activating Ward level committees • BCC in WASH & Menstrual Hygiene
Env. and CC	<ul style="list-style-type: none"> • EPR- Plastic Waste Management • Green cover management 	Stakeholders Participation	<ul style="list-style-type: none"> • Involvement of NGOs and CBOs • People participation
Hygiene	<ul style="list-style-type: none"> • Personal hygiene • Menstrual hygiene management 		



Proposed Focus Areas and Strategic Plan

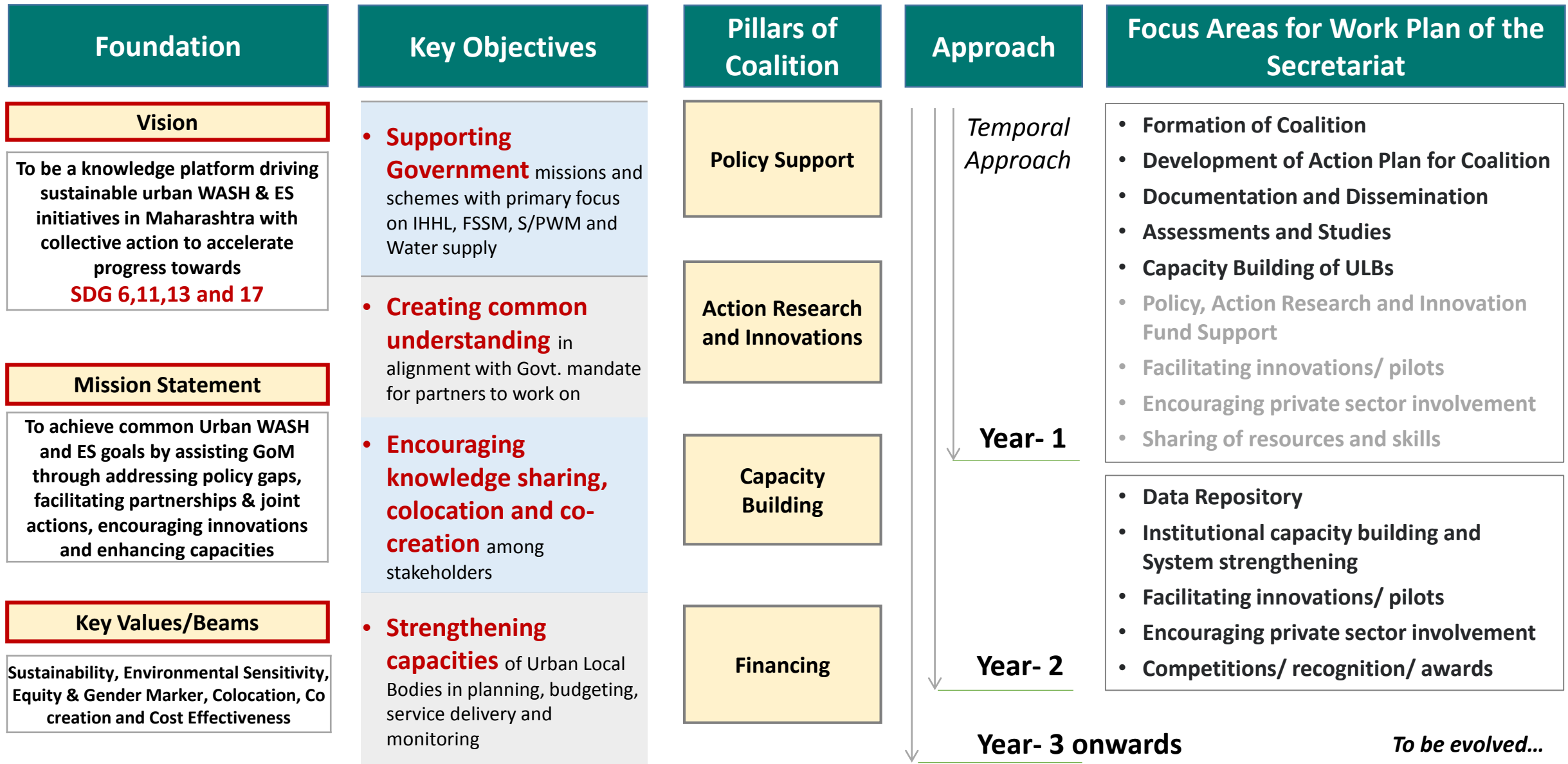


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Proposed Focus Areas

Target Group	Municipal Councils and Nagar Panchayats					
Programmatic Focus of Coalition	Policy Advocacy		Leveraging private sector resources		Capacity Building of ULBs	Supporting Government initiatives
	Creating Data Repositories		Joint Research/ Action Research		Promoting pilots	IEC/ SBCC
	Community level approach and strategy		Supporting technology innovations		Documentation and Dissemination	Social Media Campaigns
Subject Focus of Coalition	Sanitation- IHHL	FSSM	Waste Water Management	Prohibition of manual scavenging / Skilling	Solid/ Plastic Waste Management	Water Supply
	Climate Action, Risk informed, Gender and Equity					
Focus Missions/Schemes	Swachh Bharat Mission Urban and Rural 2.0			Jal Jeevan Mission- Urban		
	15th Finance Commission			AMRUT		
Learning from other coalitions	More involvement & collaboration with Govt.		Focus on action and result based initiatives / colocation with annual implementation plan of line dept.s		Short term/ long term engagements	Keeping the platform active for all partners

Proposed Strategic Plan for the Coalition





Thank You